

Yielding Results



I-CASH strives to improve safety and health knowledge throughout the agricultural industry. A recent survey about the Seasonal Campaigns was sent to ISUEO and FSA employees:



83%

agreed that health and safety issues in agriculture do not get enough attention



75%

stated that the campaigns are an effective way to get health and safety information to farmers



61%

reported that they had learned more about agricultural hazards thanks to the campaigns



49%

have used campaign materials in their work with farmers

I-CASH provided prevention materials to ISU Extension and Farm Service Agency offices in every county throughout the year. **This year I-CASH:**

Reached
3,639
Iowa farmers,
farmworkers
and youth, and
distributed
more than
21,000
prevention
resources
statewide

Awarded
10
grants to Iowa
youth groups
who reached
429
farmers and
1,069
rural youth with
agricultural safety
information

Authored
6
Safety Watch
Columns in
Iowa Farmer Today,
reaching nearly
150,000
households
in print

Hosted
90
participants
from
8
US states and
Canada at the
2017 Midwest
Rural Agricultural
Safety and Health
Conference

Provided
19
public presentations
on topics including
safety with chemical
handling, livestock
handling, ATVs,
and community
engagement in
farm safety
outreach

Reached over
3,000
households each
quarter with the
Alive and Well
Newsletter

Exhibited at
9
conferences
and field days

Contributed to print
and radio stories
for *The Des Moines
Register*, *John Deere
Magazine*, *Farm
Bureau Spokesman*,
Omaha World Herald,
River to River (Iowa
Public Radio), and
Iowa Farmer Today

It is hard to measure impact because you can't say "this many people didn't die," but if there's one person whose actions were made safer and didn't have a bad result, then that's a great impact.

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