

# Public Health


IOWA HHS

## Lead Poisoning Prevention Week: October 23-29, 2022

Social Media Messages from the Iowa Department of Health and Human Services Childhood Lead Poisoning Prevention Program.

### How to use:

- Choose the message that was developed for the day. Some days have a couple options, you can choose which message is best targeted for your population, or you can post multiple times throughout the day.
- Copy the “Text” into your social media platform.
- Right click the “image” associated with the text, and click save as picture.
- Upload the saved picture into you post on your social media platform.
- Click “Post”

	Text	Image
<p><b>Why Should I Be Concerned About Lead?</b></p> <p>Monday, 10/24/2022</p>	<p>Message 1: #DYK no safe blood lead level has been identified for children and even low levels of lead in the blood can have lifelong health impacts? The good news is that childhood lead poisoning is preventable! Learn more at <a href="https://idph.iowa.gov/Environmental-Health-Services/Childhood-Lead-Poisoning-Prevention">idph.iowa.gov/Environmental-Health-Services/Childhood-Lead-Poisoning-Prevention</a>. #LeadFreeKids #NLPPW2022</p> <p>Message 2: Lead has been used for a long time in a variety of products found in and around our homes. The good news is lead poisoning is preventable and you can start by learning more at <a href="https://idph.iowa.gov/Environmental-Health-Services/Childhood-Lead-Poisoning-Prevention">idph.iowa.gov/Environmental-Health-Services/Childhood-Lead-Poisoning-Prevention</a>. #NLPPW2022 #LeadFreeKids</p>	

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### How Do I Know if There is Lead in My Home?

Tuesday,  
10/25/2022

Message 1: #DYK many homes built before 1978 contain lead-based paint on both interior and exterior walls? When lead-based paint gets old, it can start to peel, chip, or crack and become a hazard. Learn more at [idph.iowa.gov/Environmental-Health-Services/Childhood-Lead-Poisoning-Prevention/Property-Owners](https://idph.iowa.gov/Environmental-Health-Services/Childhood-Lead-Poisoning-Prevention/Property-Owners). #LeadFreeKids #NLPPW2022

Message 2: #DYK the only way to know if there is lead in your home is to test for the presence of lead in paint, dust, and/or soil? Talk to your health department about testing for lead in paint, dust, and/or soil and learn more at [idph.iowa.gov/Environmental-Health-Services/Childhood-Lead-Poisoning-Prevention/Property-Owners](https://idph.iowa.gov/Environmental-Health-Services/Childhood-Lead-Poisoning-Prevention/Property-Owners). #NLPPW2022 #LeadFreeKids

**Get Your Home Tested**

**National Lead Poisoning Prevention Week**

**Oct. 23-29, 2022**

Lead Free KIDS for a Healthy Future

EPA United States Environmental Protection Agency  
 U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT  
 LEAD FREE CHILDREN AND HEALTHY HOMES  
 U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES  
 CDC

### How Do I Know if There is Lead in My Drinking Water?

Wednesday,  
10/26/2022

Message 1: You cannot see, taste, or smell lead in drinking water, but you can learn basic information about sources of lead in drinking water and suggestions for reducing exposure at [epa.gov/sites/default/files/2017-08/documents/epa\\_lead\\_in\\_drinking\\_water\\_final\\_8.21.17.pdf](https://epa.gov/sites/default/files/2017-08/documents/epa_lead_in_drinking_water_final_8.21.17.pdf). #NLPPW2022 #LeadFreeKids

Message 2: #DYK running your water before drinking or cooking can reduce potential lead exposure? Learn more about reducing lead in water at [epa.gov/ground-water-and-drinking-water/basic-information-about-lead-drinking-water#reducehome](https://epa.gov/ground-water-and-drinking-water/basic-information-about-lead-drinking-water#reducehome). #NLPPW2022 #LeadFreeKids

**Get the Facts**

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### How Do I Know if My Child Has Been Exposed to Lead?

Thursday,  
10/27/2022

Message 1: A little lead can cause BIG problems. Act early! Blood lead testing is required for children with Medicaid at 1 & 2 years old & recommended for all higher risk children at these ages. Talk to your doctor and learn more: [idph.iowa.gov/Environmental-Health-Services/Childhood-Lead-Poisoning-Prevention/Parents-and-Guardians/Childhood-Blood-Lead-Testing](https://idph.iowa.gov/Environmental-Health-Services/Childhood-Lead-Poisoning-Prevention/Parents-and-Guardians/Childhood-Blood-Lead-Testing). #NLPPW2022 #LeadFreeKids

Message 2: #DYK children with lead poisoning usually do not look or act sick? Ask your healthcare provider about getting your child tested. A blood lead test is the best way to know if your child has been exposed to lead. [idph.iowa.gov/Environmental-Health-Services/Childhood-Lead-Poisoning-Prevention/Parents-and-Guardians/Childhood-Blood-Lead-Testing](https://idph.iowa.gov/Environmental-Health-Services/Childhood-Lead-Poisoning-Prevention/Parents-and-Guardians/Childhood-Blood-Lead-Testing). #LeadFreeKids #NLPPW2022

**Get Your Child Tested**

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Logos: EPA, U.S. Department of Housing and Urban Development, Lead Free KIDS, CDC

### How Can I Make Sure My Child Has Safe Crawls?

Friday,  
10/28/2022

Message 1: Lead can be found where children live, play, and learn. There are several steps we can take to prevent lead exposure and protect our families. Learn more at [idph.iowa.gov/Environmental-Health-Services/Childhood-Lead-Poisoning-Prevention/Parents-and-Guardians/Prevention](https://idph.iowa.gov/Environmental-Health-Services/Childhood-Lead-Poisoning-Prevention/Parents-and-Guardians/Prevention). #NLPPW2022 #LeadFreeKids

Message 2: #DYK when lead-based paint deteriorates, either inside or outside the home, lead can end up in household dust and soil? Learn more about lead prevention at [idph.iowa.gov/Environmental-Health-Services/Childhood-Lead-Poisoning-Prevention/Parents-and-Guardians/Prevention](https://idph.iowa.gov/Environmental-Health-Services/Childhood-Lead-Poisoning-Prevention/Parents-and-Guardians/Prevention). #NLPPW2022 #LeadFreeKids

**Get the Facts**

**Get Your Child Tested**

**Get Your Home Tested**

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