

CHILDHOOD LEAD ADVISORY WORKGROUP

HOUSING POLICY
SUBGROUP

MEETING
MINUTES
February 14th, 2022



Members in Attendance

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| Alexa Andrews | IIPHRP |
| Diana Vu | HUD |
| Elizabeth Kemp | East Central Intergovernmental Association |
| Heather Johnson | City of Davenport |
| Joyce Brown | IEDA |
| Julie Sleeper | HUD |
| Kevin Officer | IDPH |
| Lillian Smithson | IIPHRP |
| Michael Bergan | Iowa House of Representatives |
| Rossany Brugger | IDPH |
| Ryan Page | Iowa DHS |
| Steve Eggleston | HUD |
| Vickie Miene | IIPHRP |

Meeting Recording

A recording of the meeting can be found [here](#).

Meeting Agenda

Topics to be covered

HUD Targeted Outreach Program

Discussion of areas of the state with high rates of EBLLs and low rates of testing

Potential partnership for targeted outreach and testing

Updates with funding

Next steps for the subgroup

HUD targeted outreach plan

A targeted outreach campaign completed by HUD was shared. This strategy used emails and phone calls to provide education materials about the COVID vaccine, information about vaccination clinics, and transportation assistance. Due to the nature of the outreach and the targeted audience, it was difficult.

The outreach was not seen to be as successful as anticipated but serves as a learning opportunity as we move forward with new outreach campaigns.

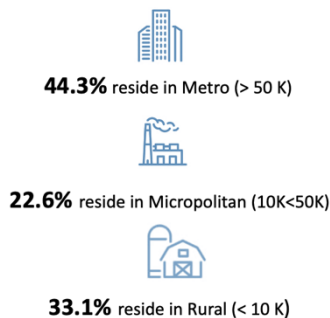
Discussion of areas in the state high rates of children with EBLs with low rates of testing

A presentation on elevated blood lead levels was provided by Kevin Officer. The presentation was about a data evaluation from 2019 to 2020 was performed by Amanda Hagerman, a newborn screening and childhood epidemiologist.

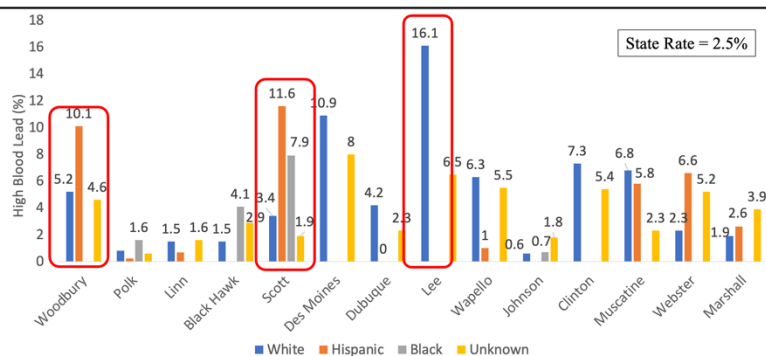
What are the measures and trends to explore?

- Geographic variation
- Demographic variables
- High blood lead levels

Where do Children Reside Who Had a High Blood Lead Test?



What is the % of Children with a High Blood Lead Test Result by Race/Ethnicity Among Top Contributing Counties of Residence?



*Represents Top Contributing Counties of Residence with a High Blood Lead Test. Asian, AI/AN, and Hawaiian/Pacific Islander not displayed.

Take away points from the presentation:

- The percentage with a high BLL result was more than 2 times higher among children from Rural & Micropolitan communities (3.7%) when compared to Metropolitan (1.6%).
- Hispanic/Latino children had the highest percentage with a high BLL result (3.2%) followed by Black/African American (2.4%).
- Hispanic/Latino children who resided in rural areas had the largest percentage with a high blood Lead test (5.8%) followed by White children who reside in Micropolitan communities (3.8%).
- In Metropolitan locations, children who identified as Black/African American had the largest % (2.3%) of children with a high blood Lead test result.
- The counties Woodbury, Scott, Des Moines, Lee, Wapello, Clinton, & Muscatine not only contribute a larger percentage of children with high Lead levels in their blood but also have higher proportions.
- 20% of Hispanic children (n=72) in Wright County have a high blood Lead test result.

Moving Forward:

- The counties highly impacting the data are Woodbury, Scott, Des Moines, & Lee
- The counties that are impacting the data for the Hispanic population are Woodbury, Scott, & Wright.
- Testing and programming need to be strengthened in Scott County for the Black/African American community.
- There is a double burden in several counties (higher rates of lead in blood & lower rates of testing) such as Woodbury, Scott, Lee, Clinton, Muscatine, Wright, & others. This needs to be further evaluated and targeted.

Potential partnership with HUD for targeted outreach and testing

Based on the presentation above, a campaign needs to start with Woodbury, Scott and Lee counties. This campaign will serve as a template for outreach campaigns to other counties in the future. To do this, a strategy needs to be devised with this subgroup to reach these communities most effectively.

A short discussion was started which included the need to connect the outreach message to funding as that has been the most effective way in the past to get the message out. It was also highlighted that HUD does have translation services available as we move forward with this campaign.

Updates with funding

Joyce Brown, from IEDA, provided a presentation on a proposed funding update. IEDA is proposing changes to which available housing programs they will have for their 2022 allocation. They will be putting out their 2021 action plan that will be posted (when 2022 allocation is approved) and notices will be sent out for people to make comments on the proposed changes.

This is important to note because the single-family owner-occupied family rehab program will not be one of the applications that will be available in the 2022 allocation that will be received. The proposed focus will be on upper story, focusing on getting more affordable rental housing into rural areas. They are also going to put out a pilot neighborhood revitalization program.

Look for the notice to come out to make comments.

Next steps for subgroup

Looking at the recommendations that came from the CLPP Stakeholder Survey, next steps for the subgroup were discussed. The most relevant recommendations from the survey report included:

- Central repository for open funding opportunities, available intervention services, resources for targeted outreach
- Provide regular communication to all sectors
- Make certification training more accessible

Due to the nature of the funding source the IDPH CLPPP has, we may not be able to fulfill some of these recommendations in a timely manner.

What this subgroup can do moving forward is help with development of a Lead and Housing Resource Document. We see this as an all-encompassing document that includes open funding opportunities for

lead, funding opportunities not specifically for lead but still address lead issues, rules/regulations. Discussion was started on where this could be housed and the COGs and community action organizations were mentioned.

The discussion and creation of this document will continue during the next subgroup meeting.

Next Steps

The next CLAW meeting and subgroup meeting invitation will be sent out soon, so keep an eye on your inbox for an invitation to the next meeting!

The meeting minutes were prepared by Alexa Andrews, University of Iowa Institute of Public Health Research and Policy, if you have questions about the minutes contact Alexa by email at alexa-andrews@uiowa.edu.