



# CLPPP Meeting

March 2, 2021



Kevin Officer  
Community Health  
Consultant



Vickie Miene  
IIPHRP Director



Alexa Andrews  
IIPHRP Program  
Coordinator

**IOWA**  
Institute of Public Health  
Research and Policy

**IDPH**  
IOWA Department  
of PUBLIC HEALTH

# Agenda & Learning Objectives



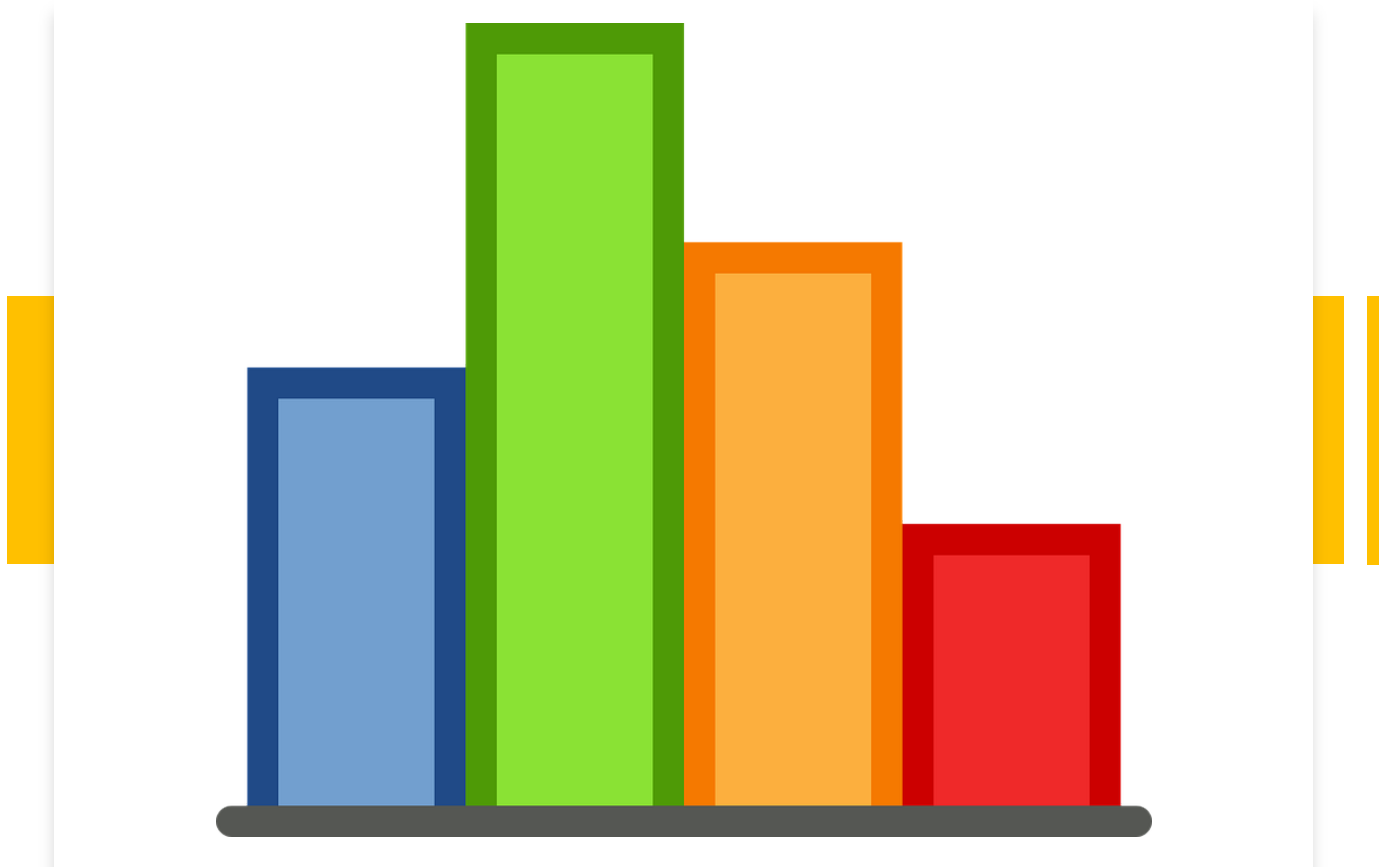
Review COVID Pandemic Blood Lead Testing Data

Understand how to use the HUD Deteriorated Paint Index Tool

Understand the activities the CLAW Subgroups have been working on

Review the Hispanic/Latino Outreach Campaign

Discuss the 2021 Learning Collaborative and learn how you can get involved



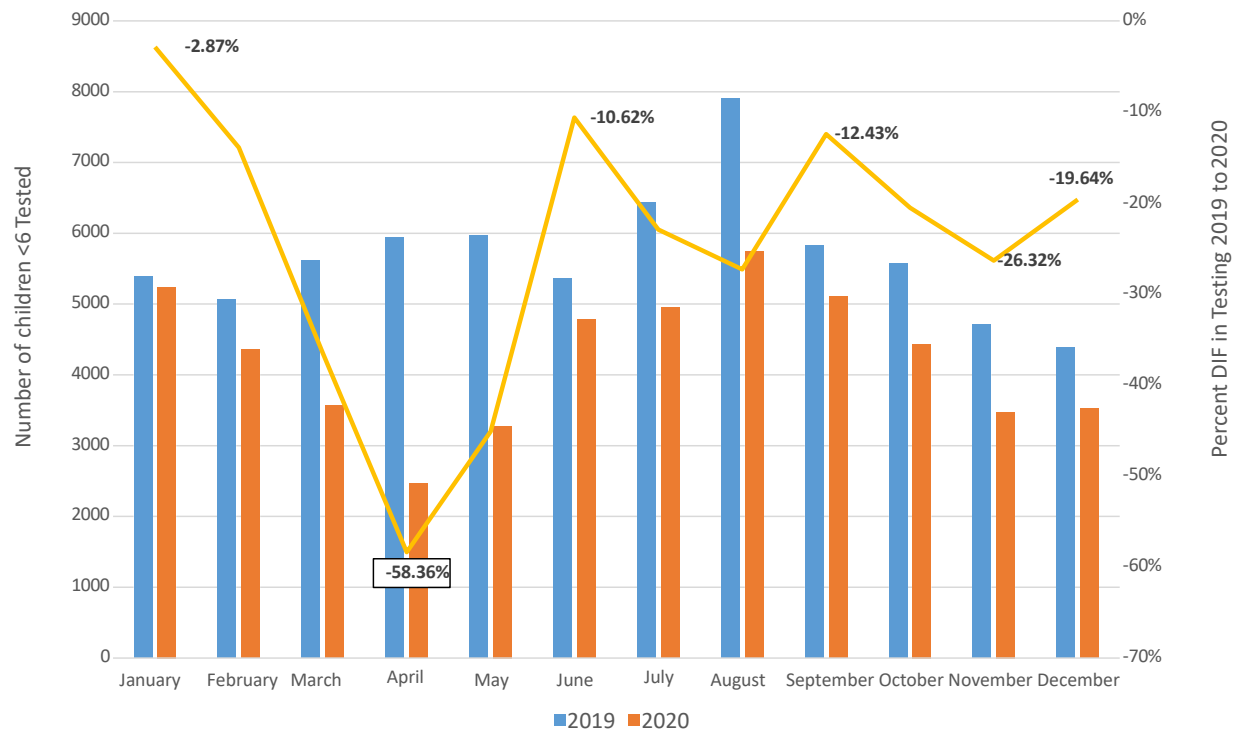
Menti.com

COVID Pandemic Blood Lead Testing  
Data: CDC Communication Kit and  
National Testing Data

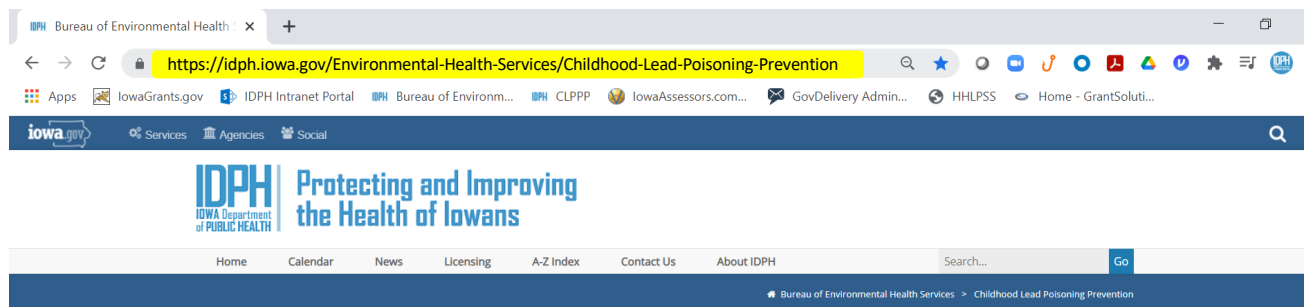
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### Impact of COVID-19 Pandemic on Blood Lead Testing of Children Under <6 Years in Age 2019 v. 2020 Testing Data



# Childhood Lead Poisoning Prevention Program Virtual Meeting

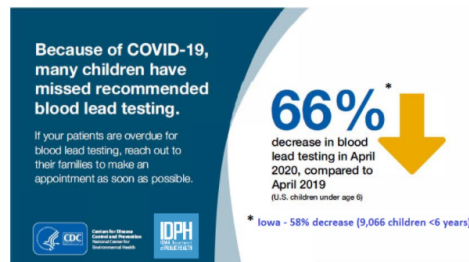


## CDC COVID-19 Guidance

CDC published "What Public Health Inspectors Need to Know about COVID-19" guidance for employees and employers:

- <https://www.cdc.gov/coronavirus/2019-ncov/community/organizations/ph-inspectors-employees.html>
- <https://www.cdc.gov/coronavirus/2019-ncov/community/organizations/ph-inspectors-employers.html>

## COVID-19 Data and Information



- [MMWR Communication Package: COVID-19 Early Release, February 4, 2021](#)
- [Decreases in Young Children Who Received Blood Lead Level Testing During COVID-19 — 34 Jurisdictions, January–May 2020; MMWR, February 5, 2021, Vol. 70 No. 5](#)

# Childhood Lead Poisoning Prevention Program Virtual Meeting



## MMWR Communication Package: COVID-19 Early Release

Questions? Contact [MMWRCommunications@cdc.gov](mailto:MMWRCommunications@cdc.gov)

**MMWR Article Title:** Decreases in Young Children Who Received Blood Lead Level Testing During COVID-19 — 34 Jurisdictions, January–May 2020

**Corresponding Author:** Joseph G. Courtney, PhD

**Publication Date:** February 4, 2021

**Publication Link:** [https://www.cdc.gov/mmwr/volumes/70/wr/mm7005a2.htm?s\\_cid=mm7005a2\\_w](https://www.cdc.gov/mmwr/volumes/70/wr/mm7005a2.htm?s_cid=mm7005a2_w)

**Because of COVID-19, many children have missed recommended blood lead testing.**

If your patients are overdue for blood lead testing, reach out to their families to make an appointment as soon as possible.

**66%** ↓  
decrease in blood lead testing in April 2020, compared to April 2019  
(U.S. children under age 6)

**U.S. Children Under Age 6 Tested for Lead**

Month	Number of Children
April 2019	~280,000
April 2020	~90,000

**66% decrease**

**Talk to your child's doctor about blood lead testing.**

Because of the COVID-19 pandemic, many children have missed important health screenings and vaccines.

If your child hasn't been to the doctor in a while, now is the time to schedule a checkup. Ask the doctor if your child would benefit from blood lead testing.

**CDC** Centers for Disease Control and Prevention  
**IDPH** Iowa Department of Public Health

# Childhood Lead Poisoning Prevention Program Virtual Meeting



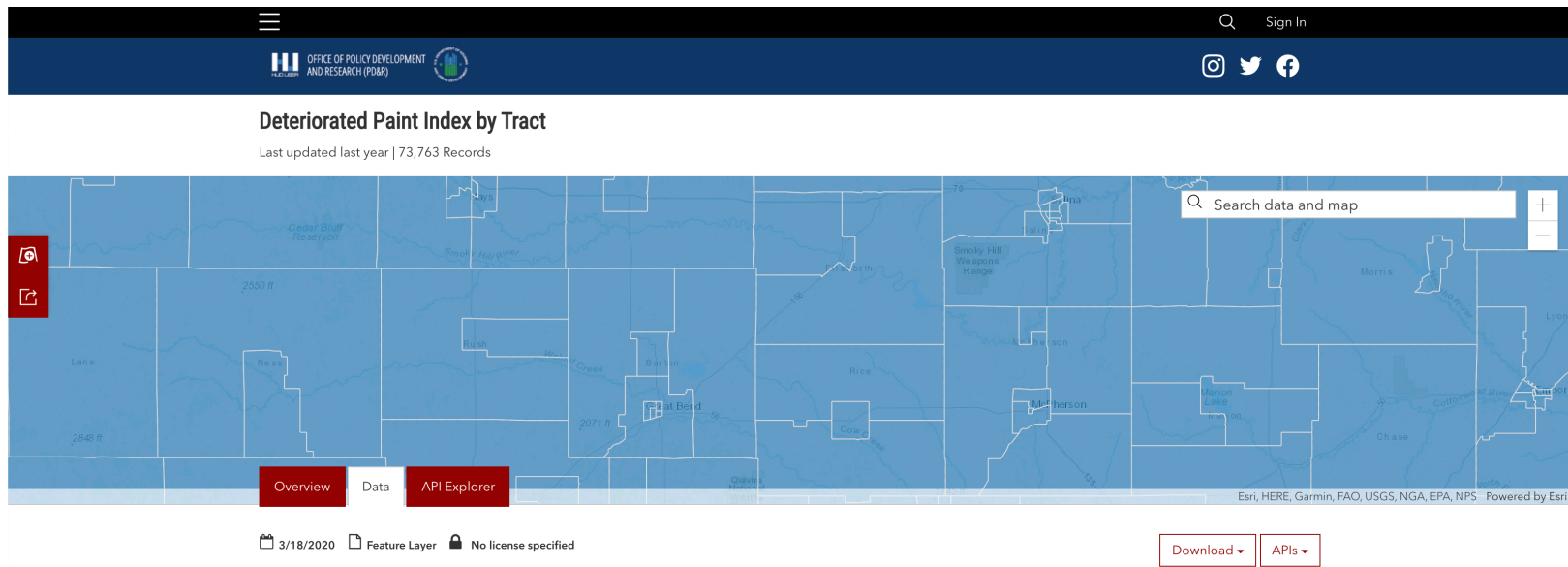
## MCH Lead Toolkit from Association of Maternal and Child Health Programs



You can access the toolkit at  
[www.MCHLeadToolkit.org](http://www.MCHLeadToolkit.org)

The MCH Lead Toolkit features:

- Easy navigation to meet your needs – you choose how you go through the toolkit and which sections you use
- Interactive action center organized by focus areas for systems change (Family Engagement and Partnership, Clinical Settings, and more!)
- Case studies from nine state teams that tested out innovative practices and quality improvement methods
- Tip sheets and resources
- Searchable resource index



## HUD Deteriorated Paint Index Tool

- <https://hudgis-hud.opendata.arcgis.com/datasets/deteriorated-paint-index-by-tract/data?geometry=-99.687%2C38.344%2C-97.073%2C38.720>



# OLHCHH Lead Hazard Control and Healthy Homes Grant Programs

# Programs Available

Lead Hazard Control Funds – total \$285 M

- \* Highest Risk Areas (7) = \$64 M
- \* Large Urban Jurisdictions = \$95 M
- \* Other Jurisdictions = nearly \$127 M

Healthy Homes Supplemental Funds = \$36 M  
(available with the Lead Hazard Control request)

## Older, Non-Maintained Housing Can Have Hazards



LEAD PAINT HAZARDS



ASTHMA TRIGGERS

# Why Should You Apply?



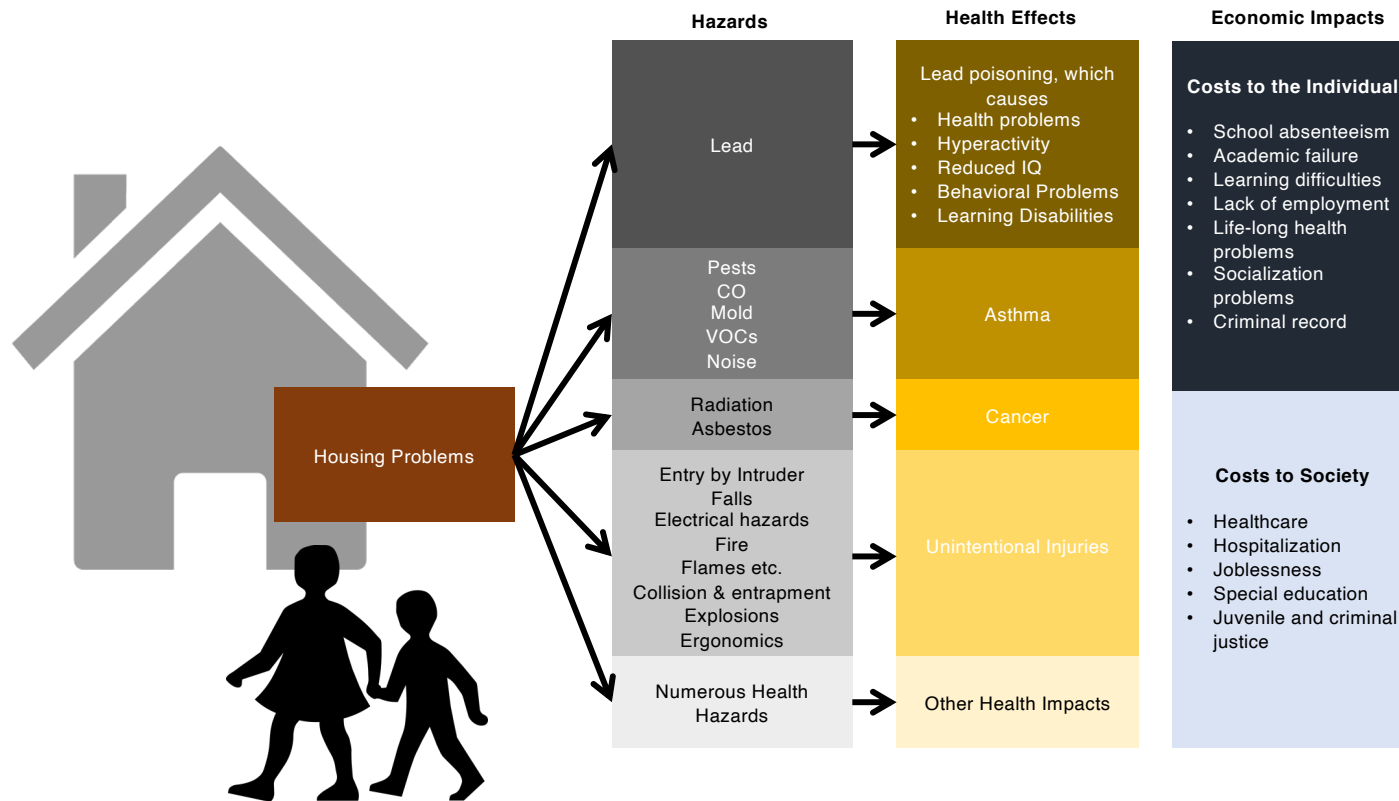
HEALTH & SAFETY  
HAZARDS



IMPACT ON  
COMMUNITY HEALTH



# What is Unhealthy Housing?



(Based on: OLHCHH, 2014, Healthy Homes Rating System Operating Guidance; Loyola University 2015)



## Focusing on the Intersection of Housing and Health

- It helps children and other vulnerable populations reach their full potential by:
  - *Preventing injuries and diseases;*
  - *Lowering healthcare costs;*
  - *Increasing school and work performance;*
  - *Decreasing the number of school and work days missed due to injuries and diseases.*



# Why Should You Apply?

Leverage funds to increase productivity by sharing related costs associated with LHC grant with CDBG/HOME

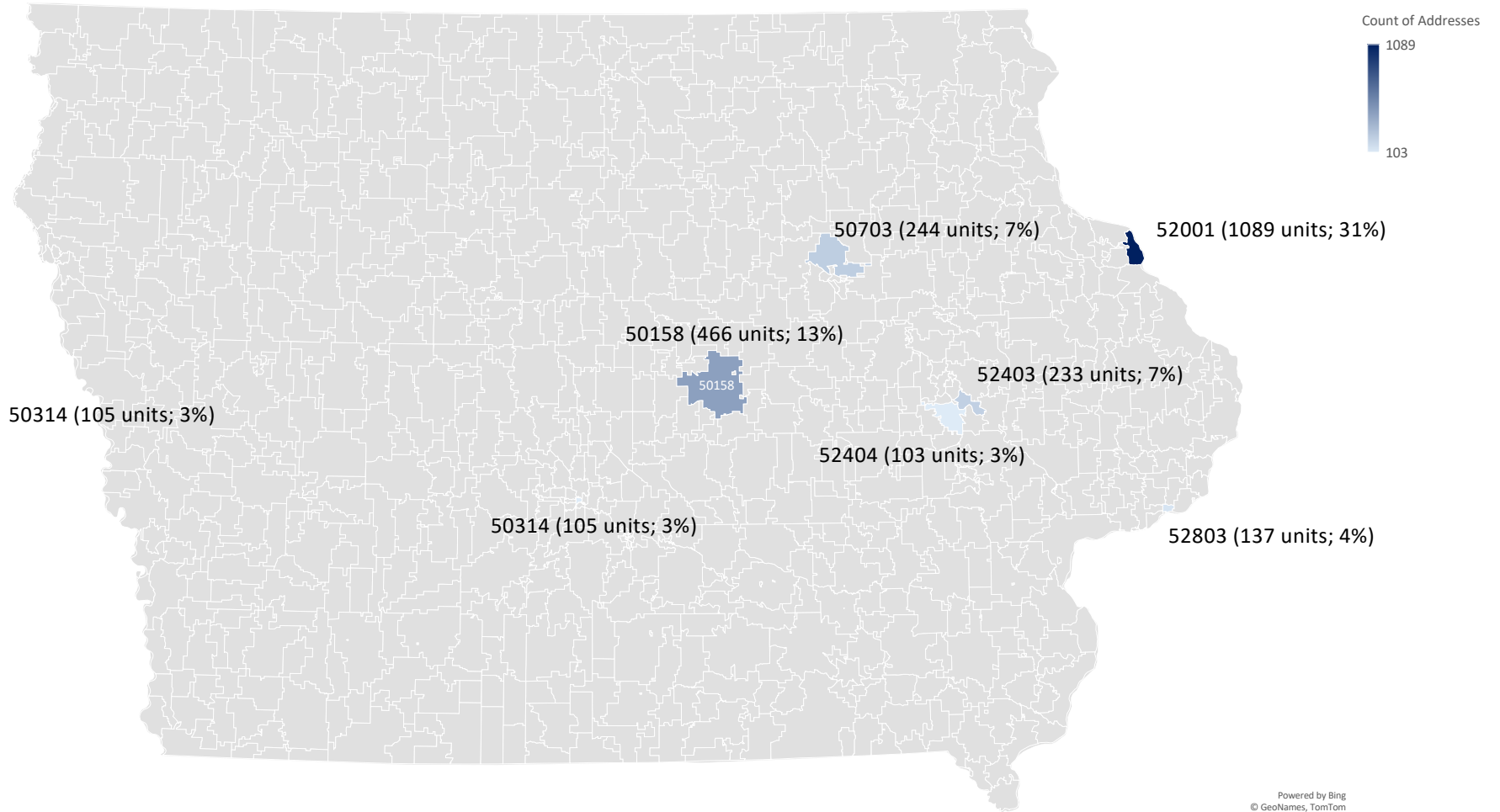
Streamline Lead Inspections and Risk Assessments between housing programs

Increase Contractor Capacity and Opportunities


Increase opportunities for services available to low/moderate incomes families

Creating a revitalization to Promise/Opportunity Zone to gain further investment in

**Zip Codes with the highest number of addresses where lead-based paint hazards were removed.  
The map reflects 7 zipcodes where more than 100 housing units have been completed.**



Zip	Count of Addresses	Percentage
52001	1089	30.8%
50158	466	13.2%
50703	244	6.9%
52403	233	6.6%
52803	137	3.9%
50314	105	3.0%
52404	103	2.9%
51104	95	2.7%
51103	95	2.7%
52405	80	2.3%
50702	67	1.9%
52402	66	1.9%
50701	62	1.8%
51106	62	1.8%
50401	59	1.7%
51105	58	1.6%
52804	49	1.4%
50316	49	1.4%
52802	42	1.2%
50313	35	1.0%
50310	34	1.0%



Subgroup  
Activities



# CHILDHOOD LEAD ADVISORY WORKGROUP



# Survey Development

## **University of Iowa College of Public Health Students**

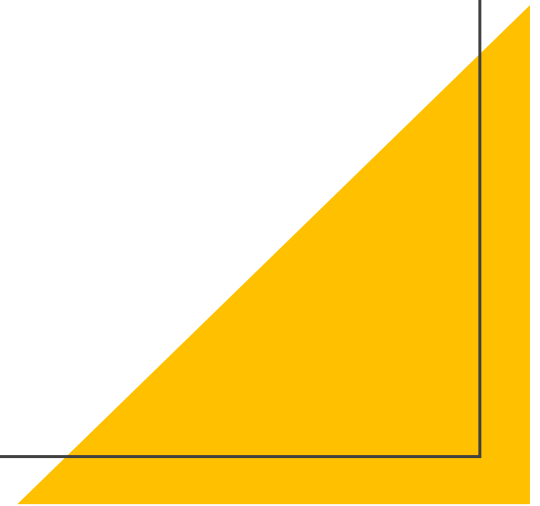
- Literature review of stakeholder groups
- Development of survey questions for that stakeholder group
- Creation of data brief about their stakeholder group
- Provide recommendations focused on improving the system with their stakeholder group in mind

## **CLAW Housing Subgroup**

- Key informants
- Review of compiled survey materials
- Survey dissemination

# Survey Timeline

- Questions Developed – April
- IRB – May
- Data Collection – June





# Stakeholder Groups



Contractors

Understand the barriers to certification, how we can get more certified



Private property

Understand the barriers to identification of lead hazards and repairing those hazards



Public property

Understand the barriers to identification of lead hazards and repairing those hazards



Inspectors

Understand the barriers in the current system



Water

Understand any current issues with lead in water

# Stakeholder Groups (continued)



## Funding

Understand the barriers to applying for funding and implementing services



## Physicians

Understand the perceptions of lead issues in Iowa



## Public health

Understand the barriers to providing services across the state in CLPPP versus non-CLPPP areas


5

## Title V

Understand how the change in metrics have impacted testing



# Draft of Screening Tool

- Reviewed tools from other states
    - Illinois
    - Minnesota
    - Nebraska
    - Texas
  - Implemented components from each
- 

# Draft of Screening Tool



Iowa Department of Public Health  
Childhood Lead Poisoning Risk Questionnaire

Name of patient: \_\_\_\_\_ DOB: \_\_\_\_\_  
Date: \_\_\_\_\_ Address: \_\_\_\_\_

**TO ASSESS RISK OF LEAD EXPOSURE PERFORM THIS LEAD RISK QUESTIONNAIRE FOR ALL CHILDREN AT WELL VISITS BETWEEN 6 MONTHS AND 6 YEARS OF AGE.**

- A blood lead test is required on all children at 12 and 24 months.
- If there are 'yes' or 'don't know' responses on the questionnaire:
  1. Provide education about risks of lead and benefits of nutrition, hygiene, and cleanliness
  2. Perform a blood lead test if the child is 3, 4, or 5 years in age
  3. Consider the risk/benefits of testing at 6, 9, 15, 18, and 30 months
- If responses to all the questions are 'no':
  1. Re-evaluate at every well child visit or more often if deemed necessary
- For more information, contact the Iowa Childhood Lead Poisoning Prevention Program at: 800-972-2026

Questions	Yes or Don't Know	No
1. Has your child lived in or visited a home, day-care or other building built before 1978?	<input type="checkbox"/>	<input type="checkbox"/>
2. Since the last lead screening, has your child lived in or visited a home, day-care or other building with ongoing renovation, repairs or remodeling occurring?	<input type="checkbox"/>	<input type="checkbox"/>
3. Does your child eat or chew on non-food things like paint chips or dirt?	<input type="checkbox"/>	<input type="checkbox"/>
4. Does your child have a family member or friend who has or did have an elevated blood lead level?	<input type="checkbox"/>	<input type="checkbox"/>
5. Is your child a newly arrived refugee or foreign adoptee?	<input type="checkbox"/>	<input type="checkbox"/>
6. Does your child come in contact with an adult whose job or hobby involves lead exposure? <i>Examples</i>	<input type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>• Construction worker</li> <li>• Building contractor or home repair, renovating or painting</li> <li>• Battery manufacturing or repair</li> <li>• Burning lead-painted wood</li> <li>• Automotive repair shop or junk yard</li> <li>• Going to a firing range or reloading bullets</li> <li>• Valve and pipe fitting manufacturing</li> <li>• Brass/copper foundry</li> <li>• Refinishing furniture</li> <li>• Making fishing weights</li> <li>• Radiator repair</li> <li>• Pottery making</li> <li>• Lead smelting</li> <li>• Welding</li> </ul>		
7. Does your family use products from other countries such as pottery, health remedies, spices, or food? <i>Examples</i>	<input type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>• Traditional medicines such as Ayurvedic, greta, azarcón, alarcón, alkohl, bali goli, coral, ghasard, liga, pay-loo-ah, and rueda</li> <li>• Cosmetics such as kohl, surma, and sindor</li> <li>• Imported or glazed pottery, imported candy, and imported nutritional pills other than vitamins.</li> <li>• Foods canned or packaged outside the U.S.</li> </ul>		
	<b>Test Immediately</b>	

"Blood lead concentrations of children who live in lead contaminated environments typically increase rapidly between 6 and 12 months of age, peak between 18 and 36 months of age, and then gradually decrease."  
— American Academy of Pediatrics

# Dissemination & Education



Validate via pilot



Email through list servs



15–20-minute educational  
video



# Hispanic/Latino Outreach Campaign

## Lead Prevention Awareness Campaign – Iowa Hispanic & Latino Populations





# Digital Content – Web/Social Media

Hola America News | The Midwest x +

holaamericanews.com

Apps IowaGrants.gov IDPH Intranet Portal Bureau of Environ... CLPPP IowaAssessors.com... GovDelivery Admin... HHLPSS Home - GrantSoluti...

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**R.I.H. Father Carlos**  
 Hola America News February 23, 2021  
 (en)Fr. Charles W. Niehaus, Padre Carlos as he was known in the Latino community, passed away last month on January 10, 2021. Padre Carlos served...

Iowa led the nation in school desegregation – in the 1860s  
 February 23, 2021

Marshalltown community leaders respond to racist attitudes on social media  
 February 23, 2021

USCIS Reverts to the 2008 Version of the Naturalization Civics Test  
 February 23, 2021

Black Iowan Stories: nature of the dream  
 February 22, 2021

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**NO HAY NINGÚN NIVEL DE PLOMO SEGURO CONOCIDO EN LA SANGRE**  
 ¡Actúe pronto y haga que su hijo se haga la prueba! Hable con su proveedor de atención médica para obtener más información.  
 #LEADFREEKIDS IDPH IOWA Department of PUBLIC HEALTH

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tw	275 Followers	FOLLOW
yt	143 Subscribers	SUBSCRIBE

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### Print Content – Newspaper


<p><b>HOLA AMERICA • HOLA IOWA</b> NEWS FROM THE LATINO COMMUNITY IN ENGLISH &amp; SPANISH JANUARY 2021</p>  <p><b>¿LOS LATINOS DESCONFÍAN DE LA VACUNA COVID-19? p4</b> <b>DO LATINOS TRUST THE COVID-19 VACCINE? p18</b></p>	<table border="1"><tr><td data-bbox="1037 675 1283 917"><p><b>HOLA IOWA</b> CONNECTING THE LATINO COMMUNITIES IN IOWA EN INGLÉS Y ESPAÑOL</p><p>Facebook YouTube Instagram</p><p>HOLA AMERICA TV</p><p>HOLA AMERICA NEWS HOLA AMERICA SPORTS HOLA AMERICA ENTERTAINMENT</p></td><td data-bbox="1289 675 1516 917"><p><b>NO HAY NINGÚN NIVEL DE PLOMO SEGURO CONOCIDO EN LA SANGRE</b></p><p>¡Actúe pronto y haga que su hijo se haga la prueba! Hable con su proveedor de atención médica para obtener más información.</p><p>#LEADFREEKIDS IDPH KIDS</p></td></tr><tr><td data-bbox="1037 922 1283 1164"><p><b>america duran</b> FOTOGRAFÍA Y VIDEO PROFESIONAL</p><ul style="list-style-type: none"><li>•Bautizos</li><li>•Primera Comuniones</li><li>•Quinceañeras</li><li>•Bodas</li><li>•Baby Showers</li><li>•Fotos de graduación</li><li>•Fotos Familiares</li><li>•Y MAS!</li></ul><p>Des Moines, Iowa y alrededores</p><p>América Duran Photography</p><p>www.americaduranphotography.com</p><p>(515) 229-0121 (515) 822-8229</p></td><td data-bbox="1289 922 1516 1164"><p><b>¿SABE SI HAY PLOMO EN SU HOGAR?</b></p><p>Muchas casas construidas antes de 1978 contienen plomo en las superficies interiores y exteriores.</p><p>Hable con su departamento de salud estatal o local sobre la posibilidad de hacer pruebas de plomo en la pintura y el polvo de su casa.</p><p>#LEADFREEIOWA IDPH KIDS</p></td></tr></table>	<p><b>HOLA IOWA</b> CONNECTING THE LATINO COMMUNITIES IN IOWA EN INGLÉS Y ESPAÑOL</p>  <p>Facebook YouTube Instagram</p> <p>HOLA AMERICA TV</p> <p>HOLA AMERICA NEWS HOLA AMERICA SPORTS HOLA AMERICA ENTERTAINMENT</p>	<p><b>NO HAY NINGÚN NIVEL DE PLOMO SEGURO CONOCIDO EN LA SANGRE</b></p>  <p>¡Actúe pronto y haga que su hijo se haga la prueba! Hable con su proveedor de atención médica para obtener más información.</p> <p>#LEADFREEKIDS IDPH KIDS</p>	<p><b>america duran</b> FOTOGRAFÍA Y VIDEO PROFESIONAL</p>  <ul style="list-style-type: none"><li>•Bautizos</li><li>•Primera Comuniones</li><li>•Quinceañeras</li><li>•Bodas</li><li>•Baby Showers</li><li>•Fotos de graduación</li><li>•Fotos Familiares</li><li>•Y MAS!</li></ul> <p>Des Moines, Iowa y alrededores</p> <p>América Duran Photography</p> <p>www.americaduranphotography.com</p> <p>(515) 229-0121 (515) 822-8229</p>	<p><b>¿SABE SI HAY PLOMO EN SU HOGAR?</b></p>  <p>Muchas casas construidas antes de 1978 contienen plomo en las superficies interiores y exteriores.</p> <p>Hable con su departamento de salud estatal o local sobre la posibilidad de hacer pruebas de plomo en la pintura y el polvo de su casa.</p> <p>#LEADFREEIOWA IDPH KIDS</p>
<p><b>HOLA IOWA</b> CONNECTING THE LATINO COMMUNITIES IN IOWA EN INGLÉS Y ESPAÑOL</p>  <p>Facebook YouTube Instagram</p> <p>HOLA AMERICA TV</p> <p>HOLA AMERICA NEWS HOLA AMERICA SPORTS HOLA AMERICA ENTERTAINMENT</p>	<p><b>NO HAY NINGÚN NIVEL DE PLOMO SEGURO CONOCIDO EN LA SANGRE</b></p>  <p>¡Actúe pronto y haga que su hijo se haga la prueba! Hable con su proveedor de atención médica para obtener más información.</p> <p>#LEADFREEKIDS IDPH KIDS</p>				
<p><b>america duran</b> FOTOGRAFÍA Y VIDEO PROFESIONAL</p>  <ul style="list-style-type: none"><li>•Bautizos</li><li>•Primera Comuniones</li><li>•Quinceañeras</li><li>•Bodas</li><li>•Baby Showers</li><li>•Fotos de graduación</li><li>•Fotos Familiares</li><li>•Y MAS!</li></ul> <p>Des Moines, Iowa y alrededores</p> <p>América Duran Photography</p> <p>www.americaduranphotography.com</p> <p>(515) 229-0121 (515) 822-8229</p>	<p><b>¿SABE SI HAY PLOMO EN SU HOGAR?</b></p>  <p>Muchas casas construidas antes de 1978 contienen plomo en las superficies interiores y exteriores.</p> <p>Hable con su departamento de salud estatal o local sobre la posibilidad de hacer pruebas de plomo en la pintura y el polvo de su casa.</p> <p>#LEADFREEIOWA IDPH KIDS</p>				





## Radio – PSA/Interview

Spanish  
PSA

- Mother & Child discussing dangers of lead paint 
- Spanish Radio Stations

LPP  
Interview

- KALA 88.5 FM
- St. Ambrose College, Davenport





Online  
Mobile  
Social Media  
Print

### TOP IOWA HISPANIC MARKETS

**#2 Market**  
**Sioux City**  
**13,053**

**#8 Market**  
**Storm Lake**  
**3,727**

**#9 Market**  
**Waterloo**  
**3,693**

**#6 Market**  
**Marshalltown**  
**6,373**

**#1 Market**  
**Central Iowa**  
**31,182**

**#4 Market**  
**Iowa Corridor**  
**6,935**

**#3 Market**  
**Davenport**  
**9,197**

**#7 Market**  
**Council Bluffs**  
**4,847**

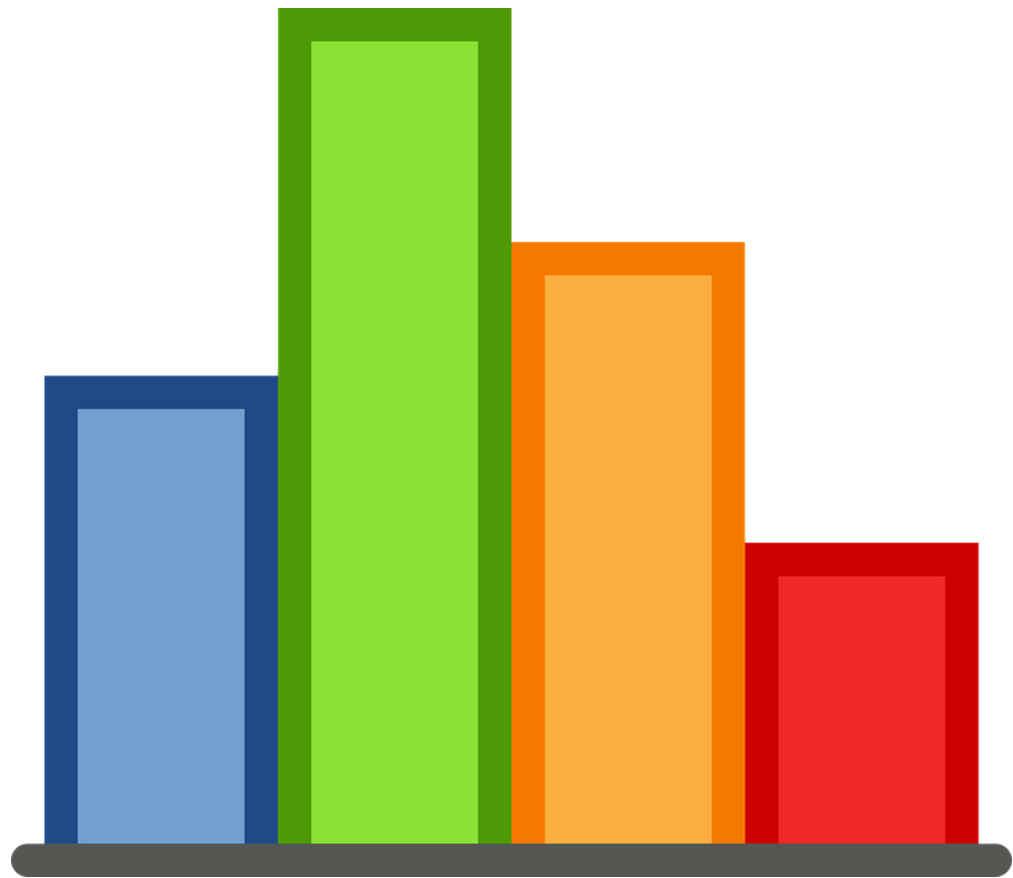
**#5 Market**  
**Muscatine, West Liberty**  
**6,803**

#### OTHER NOTABLE MARKETS

DENISON	3,675
OTTUMWA	2,532
AMES	2,103
DUBUQUE	1,252
CLINTON	500



2021 Virtual Learning Collaborative



The slide features several decorative yellow elements: two vertical lines on the left side, a large L-shaped bracket on the right side, and a horizontal line at the bottom. The word "Questions?" is centered in a black, sans-serif font.

Questions?