Social Media Text Descriptions for Accessibility Purposes

This document is designed to provide information on the National Injury Prevention Day social media postings available for Facebook, Twitter, and Instagram on the Iowa Department of Public Health's Injury Prevention webpage in the Office of Disability, Injury, and Violence Prevention. All of the five postings below are available as PNG images in sizes complimentary for the three social media platforms of Facebook, Twitter, and Instagram.

National Injury Prevention Day Post for Facebook, Twitter, and Instagram

- National Injury Prevention Day is November 18th
    - Wear the color green
    - Shine a green light at home and share photos on social media
    - Educate yourself and others at: https://bit.ly/InjuryDay
    - You can help prevent injuries in Iowa
    - #BeInjuryFree

National Injury Prevention Day Facts Post for Facebook, Twitter, and Instagram

- National Injury Prevention Day
    - When: November 18th
- Unintentional Injuries in Iowa are
    - The 4th leading cause of death for all ages
    - The leading cause of death for ages 1 to 44
    - Expensive due to hospitalizations and emergency department visits
    - Primarily due to falls, motor vehicle crashes, and poisonings
    - Always preventable
- Learn more at: https://bit.ly/InjuryDay

Falls Injury Prevention Post for Facebook, Twitter, and Instagram

- Did you know?
    - Falls are the leading cause of unintentional injury deaths for ages 65 and older in Iowa.
    - #BeInjuryFree

Motor Vehicle Injury Prevention Post for Facebook, Twitter, and Instagram

- Did you know?
    - Motor vehicle crashes are the second leading cause of unintentional injury deaths for all ages in Iowa.
    - #BeInjuryFree

Poisoning Injury Prevention Post for Facebook, Twitter, and Instagram

- Did you know?
  - Unintentional poisoning deaths from drug overdoses can be prevented through the administration of Naloxone.
  - Iowa provides Naloxone free and confidentially through Tele-Naloxone.
  - Call 319-678-7825 for information.
  - #BeInjuryFree