Problem Gambling Treatment – Program Enrollments

IOWA DEPARTMENT OF PUBLIC HEALTH

Protecting and Improving the Health of Iowans

Gambling Tx Census

Patients Served:

- Jul-Dec = 390
- Jan-Jun = 146

Gambling Tx Monthly Census

Patients Served:

- Jul-Dec = 390
- Jan-Jun = 146

Protecting and Improving the Health of Iowans

Gambling Admissions

- Jul-Dec = 105
- Jan-Jun = 72

Your Life Iowa Referrals

Monthly Average

- Jul-Dec = 41.5
- Jan-May = 37.4

Eligibility

Provider Manual: January 2019

Release #1: Problem Gambling Treatment Financial Eligibility (March 2019)

Problem gambling treatment financial eligibility expanded for patients seeking problem gambling treatment services by allowing *burden of debt* and a *lack of other financial resources* to be taken into consideration when determining eligibility.

For patients seeking problem gambling treatment services, the following may also be taken into consideration:

- Burden of gambling related debt reduces the patient income to or below 200% of the Federal Poverty Level
- Patient is without other financial resources to pay for the problem gambling treatment service(s)

Strategy – Increase Enrollments

1. Revision of Eligibility Guidelines (March 2019)
2. 1-800-BETS OFF Media buys in June 2019
   - New 2020 Campaign under development
     - Targeted Materials to assist with increasing program enrollment
3. Use of DG-SPS
   - All SUD patients (PG screening tool during assessment, repeat ½ way through treatment)
   - At-risk populations (criminal justice, seniors, youth)
4. Outreach/Network Support
   - Bankers, Lawyers, CPA's
   - Criminal Justice System (Judges, Parole/Probation Officers)
   - Casino Security Staff – Voluntary Self-Exclusion
   - Local Lottery Vendors

Strategy – Increase Enrollments

5. Contact previous Contractors for SA counties
   - What were they successful with?
   - Casino presence?
     - NIATx Opportunity – Voluntary Self Exclusion?
6. Out of the Box Solutions
   - What would help in your Service Area?
   - What has worked in other Service Areas?
   - Send IPN Exception Request

Questions?