

# Mass Care Presentation

Iowa Department of Public Health  
Iowa Homeland Security and Emergency Management  
Department  
American Red Cross

# Objectives

- o Discuss the components of mass care
- o Discuss available resources for mass care
- o Discuss the role of NGOs and state agencies in the mass care process

# Iowa Dept. of Homeland Security & Emergency Management

## All Disasters Are Local

- The Process
  - Emergency Management Coordinator utilizes local resources
  - Once overwhelmed and resources exhausted, contacts HSEMD to request assistance

# Iowa Dept. of Homeland Security & Emergency Management

- o HSEMD contacts Governor's Office (Proclamation)
  - State resources available at no cost
  - Can waive certain rules and regulations
  - Overweight/length/driver hours
  - Activates State Individual Assistance Program
  - Grant Program - \$5,000 for those at or above 200% federal poverty level
  - County Specific; Good for 30 days

# Iowa Dept. of Homeland Security & Emergency Management

For a Mass Care Incident, IHSEMD will:

- Respond to resource requests from emergency management coordinators. This could include:
  - Cots, blankets, feeding support, shelter management teams, etc.

# Iowa Dept. of Homeland Security & Emergency Management

For a mass care incident IHSEMD will:

- Activate the IDHRC – group made up of voluntary, faith-based, private sector and government agency representatives able to assist during disaster events. ARC is a member of this Council

# Iowa Dept. of Homeland Security & Emergency Management

- o The Department of Human Services is the lead agency for Mass Care (ESF-6) in the State Response Plan
- o Primary and Support roles are listed for each agency

# What is Mass Care

- o Mass Care is defined as the capability to provide immediate shelter, feeding centers, basic first aid, bulk distribution of needed items, and related services to persons affected by a large-scale incident
- o The capability should also provide for family reunification and companion animal care/handling



# Immediate Shelter

- o Immediate Shelter is defined as the capability to provide emergency housing, feeding, and first aid of displaced persons in disaster situations
- o Facility Considerations:
  - o Facility (ventilation, HVAC, hot water)
  - o Capacity (Adequate space per person)
  - o Sanitation (Toilets, handwashing, showers, laundry)
  - o Solid Waste Disposal (timely removal of waste)
  - o Parking or access to transportation

# Immediate Shelter

- o Facility Considerations:
  - o Facility (ventilation, HVAC, hot water)
  - o Capacity (Adequate space per person)
  - o Sanitation (Toilets, handwashing, showers, laundry)
  - o Solid Waste Disposal (timely removal of waste)
  - o Parking or access to transportation

# Feeding Centers

- Feeding Center is defined as the capability to provide regular meals to displaced persons and workers in disaster situations

# Feeding Centers

- o Feeding Center Considerations:
  - o Designated area away from sleeping areas
  - o Safe food source (no home-prepared food or food from unknown sources)
  - o Appropriate handling and storage (temperature controlled)
  - o Adequate supply of drinking water/ice
  - o Handwashing station

# Basic Care

- Basic Care is defined as the capability to provide medical care and health services to the shelter population

# Basic Care

- o Basic Care Considerations:
  - o Medical care services available
  - o Illnesses/injuries (monitor for outbreaks)
  - o Prescriptions needed
  - o Mental Health needs

# Other Considerations

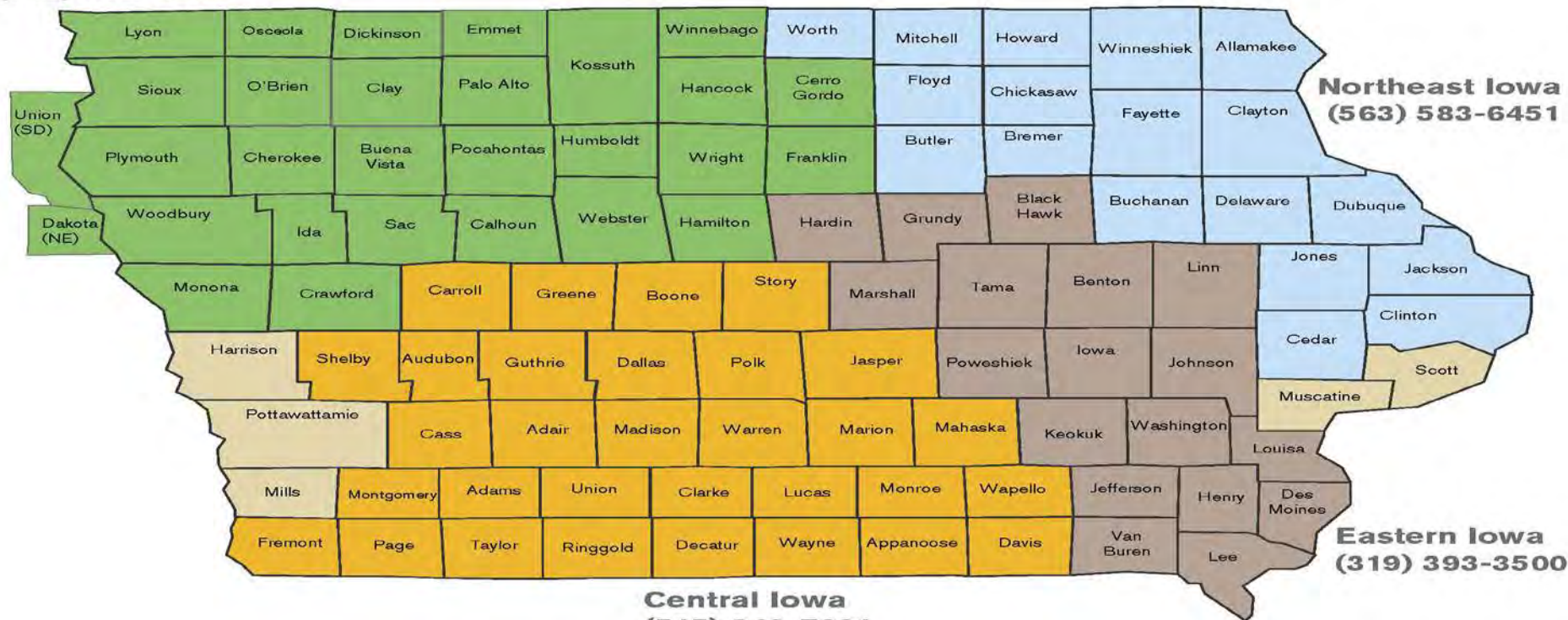
- o Childcare areas
  - o Diaper changing facilities
  - o Food/bottle preparation area
  - o Adequate child/caregiver supervision ratio
- o Companion Animals
  - o Designated area
  - o Feed and water
  - o General sanitation

# American Red Cross



**American Red Cross**  
Iowa Region

**North and Western Iowa**  
**(712) 252-4081**



**Central Iowa**  
**(515) 243-7681**

**Northeast Iowa**  
**(563) 583-6451**

**Eastern Iowa**  
**(319) 393-3500**



# American Red Cross Mass Care Capabilities

- o Sheltering
  - o Emergency shelters at designated sites within the affected area(s)
- o Feeding
  - o Fixed-sites, mobile feeding units, or bulk distribution sites

# American Red Cross Mass Care Capabilities

- o Bulk Distribution
  - o Emergency Relief Items to meet urgent needs
- o Emergency First Aid
  - o Emergency first aid includes provision of basic first aid at mass care facilities and designated sites and referral to appropriate medical personnel and facilities.
- o Disaster Welfare Information
  - o Family reunification through Safe and Well  
<https://safeandwell.communityos.org/cms/index.php>

# American Red Cross Mass Care Capacity

- o Provide services
  - o At the request of Emergency Management, Dept. of Human Services, or IHSEMD
  - o Based on community need

# American Red Cross Mass Care Capacity

- o Mobilize local resources, to include:
  - o Trained workforce including DHS and DMH
  - o Shelter trailer (cots, comfort kits, etc.)
  - o Activate feeding vendors and partners
  - o Casework Recovery Services for impacted population

# American Red Cross Mass Care Capacity

- o Scalability
  - o Resources available beyond local capacity
  - o Region, Division, & National
- o Reporting & Information Sharing
  - o National Shelter System (NSS)
  - o HIPAA provision in disaster relief efforts



Questions?