SPORTS BETTING IN IOWA

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Prepared by the Center for Social and Behavioral Research, University of Northern Iowa

SPORTS BETTING, GAMES OF SKILLS OR OFFICE POOLS

- About 6% of adult Iowans bet on sports in the past 12 months. About 3% of adult Iowans bet on sports in the past 30 days. This is about 130,000 adult Iowans betting on sports in the past 12 months.
- About 8% of adult Iowans bet or wagered on games of personal skill in the past 12 months. About 3% of adult Iowans bet or wagered on games of personal skill in the past 30 days. This is about 170,000 adult Iowans betting on sports in the past 12 months.
- About 12% of adult Iowans bet on office pools in the past 12 months. About 2% of adult Iowans bet on office pools in the past 30 days. This is about 260,000 adult Iowans betting on sports in the past 12 months.
- About 1 in 5 adult Iowans (19%) **bet or wagered on *games of skill*, *office pools*** or other ***sport betting*** (professional or amateur games) in the past 12 months. This is about 430,000 Iowans.

FANTASY SPORTS (FS)

- About 5% of adult Iowans participated in fantasy sports in the past 12 months. This is about 110,000 adult Iowans. About 4% participated in the past 30 days. This is about 98,000 Iowans.
- Among those who participated in fantasy sports, the vast majority (92%) bet or wagered in the outcome of FS in the past 12 months.

DAILY FANTASY SPORTS (DFS)

- Fewer than 1% of adult Iowans bet or wagered money in DFS. This is about 21,000 Iowans.
- Among those who bet or wagered money in DFS, about one-third (35%) bet or wagered in the past 12 months. This is about 7,000 Iowans.

SPORTS BETTING (INCLUDING FS AND DFS) DEMOGRAPHIC CHARACTERISTICS

Sports bettors are more likely to be male (82%) and almost half (49%) are 18 to 34 years. Sixty percent of sport bettors have some college or a bachelor's degree and more than half of sport bettors (54%) have a household income of $75K or more.

SPORTS BETTING (INCLUDING FS AND DFS) AND OTHER GAMBLING BEHAVIORS

Almost all sports bettors in the sample (99%) were engaged in one or more types of gambling behavior in the past 12 months.

- 56% engaged in casino gambling such as slot machines or poker, roulette, craps or black jack.
- 78% engaged in lottery games such as powerball or scratch tickets.
- 94% engaged in other types of gambling such as office pools or games of personal skill.

SPORTS BETTING (INCLUDING FS AND DFS) AND AT-RISK GAMBLERS

Iowans betting on sports were more likely than non-sports bettors to be an at-risk gambler.

- Of 118,000 sports bettors in Iowa, 23% were at-risk gamblers with one or more symptoms measured by the PGSI. This is about 26,000 adult Iowans.