



Progeny Newsletter

Iowa's Statewide Perinatal Care Program

August 2022

Upcoming Education



IMQCC Electronic Fetal Monitoring Education Series
Third Wednesday of each month
4-5PM CT

CE is provided through
Iowa AWHONN

All are invited, please share the link
<https://uiowa.zoom.us/j/95461796378?pwd=VXdBZndHNW9SWUxQcVR4Nk0vWnREdz09&from=addon>



2022 Cooperative Caregiving: Maternal & Newborn Essentials Conference
September 27, 2022 | 7:00 AM - 4:15 PM

*This conference will only be offered virtually via GoToWebinar. There is no in person option. The link will be sent out the week of the conference.

Intended Audience
Nurses and other interested healthcare professionals in obstetrics, neonatology, pediatrics and family practice.

Purpose
To enable the learner to apply evidence-based information to the care of the perinatal family.

Cost
\$50

Continuing Education
Full attendance has been approved for 6.75 CEUs.

Registration
Deadline to register is Wednesday, September 21, 2022 at noon. Registration is online only. Registration substitutions are allowed. No refunds will be given. Any questions should be directed to Deb Willcockson at debora.h.willcockson@unitypoint.org or 515-241-6728.

Register:

[Overview : 2022 Cooperative Caregiving: Maternal & Newborn Essentials Conference : Blackthorn : Events \(unitypoint.org\)](#)

Lollipop Moments...This is Why

As healthcare providers, we are challenged every day. Our units are short staffed, and the pregnant people are literally lining up to be admitted. It seems the patients present with a host of medical challenges and difficulties in their personal lives. It is easy as providers to feel overwhelmed and burned out. I'd like to share a story that reminded me of why I have continued to work in obstetrics for more than 25 years. I made an impact on a family. I don't feel that I did anything spectacular, but they remember me and how I made them feel safe and reassured. I did not realize that I have been a part of their story for years. For me, it was another night at work. Like many other nights, it was busy, my feet hurt, and as one of my mentors would say, "my ponytail was draggin'!" Oh, did I mention I was 38 weeks pregnant? In all honesty, I do not specifically remember our interactions, but after talking with Mya* some memories have emerged.

Mya and I met at my son's baseball tournament. We talked about our families and discovered that our babies were born around the same time. She asked if I worked at in labor and delivery where she birthed. Yes, I did. Mya exclaimed, "I remember you!" She described how I admitted her to triage one Saturday morning shortly before change of shift. Her husband made a comment about how I would be delivering soon too. I waved it off saying I had a couple more weeks to go (I had things to finish before that baby arrived). The next evening, I was not Mya's nurse, but when she was in the operating room, I was there to help. I went to her while she sat for her spinal, "all garbed up" in her words and asked her if she remembered me from the morning. She did. At the ballgame she recalled for me how comforted she felt that I took the time to go to her and hold her hand while she awaited the birth.

At the ball games the next day, Mya and I talked about telling our families of our experience together. She mentioned that her family declared, "Wait, don't tell us, it was the pregnant nurse!" My mind is blown that she and her family have remembered and talked about the time we shared. I am extremely privileged to be a part of their story!

This as a reminder that sometimes it can be the smallest acts that make a huge impact for our patients. Initially, I did not remember Mya and had to ask her name. She also did not remember my name. Yet, she remembered my actions. Helping a patient feel safe and comforted while she is going through whatever the situation is, may be the simplest of things we can do as care providers, but for the patient and the family it may be the thing that makes the experience exceptional. We are a part of their birth stories, and we have the opportunity to make those stories great.

Drew Dudley coined these interactions where we unknowingly make an important impact on another "lollipop moments." Mr. Dudley encourages us to value the impact we can have on others. His video [TEDxToronto - Drew Dudley "Leading with Lollipops" - Bing video](#) describes why we should strive to create lollipop moments. As healthcare professionals we have the opportunity to make a difference in someone's life every day. Chances are we won't know that it has happened and that's ok, yet to offer a kind word or thoughtful gesture may be just the thing to positively affect our patients' and their family's experience.

*Although Mya is not her real name, she has generously given her permission to share this story. For more information, contact Amy Dunbar, BSN, RNC-OB, C-EFM, amy-brandt@uiowa.edu



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Children's and Women's Services Fall Nursing Conference

Tuesday, October 18, 2022

In-Person

Medical Education Research Facility
375 Newton Road, Iowa City, IA 52246

— or —

Virtual

Via Zoom

Sponsored by:

Department of Nursing Services and Patient Care IBN
Approved Provider #34

[Brochure](#)

Register:

<https://uiowa.cloud-cme.com/course/courseoverview?P=0&EID=50379>



2022 Pediatric Nursing Conference
November 1, 2022 | 7:00 AM - 3:45 PM

*This conference will only be offered virtually via GoToWebinar. There is no in person option for this conference. The link will be sent out the week of the conference.

Intended Audience

Nurses and other interested healthcare professionals who participate in the care of pediatric patients and their families.

Purpose

To enable the learner to apply evidence-based information to care for the pediatric patient and their families.

Cost

\$50

Continuing Education

6.5 contact hours have been approved for full attendance.

[Pediatric Nursing Conference](#)

Register:

[Overview : 2022 Pediatric Nursing Conference : Blackthorn : Events \(unitypoint.org\)](#)

Managing the Pediatric Gentamicin Shortage

We've heard from a couple Iowa birthing hospitals recently that they are experiencing a shortage of pediatric Gentamicin. When the pediatric concentration of Gentamicin (20 mg/2 ml) is not available, NICU clinical pharmacists at UI Stead Family Children's Hospital recommend the following guidelines for management during the shortage: 1) Use a multi-dose Gentamicin 40 mg/ml vial to prepare pediatric doses. 2) You do not have to dilute the 40 mg/ml solution—this is the same concentration used for IM administration. 3) It is safe to administer this concentration through a peripheral IV in newborns, delivered on an infusion pump over 30 minutes. 4) Gentamicin, regardless of the concentration, is considered an extravasant. 5) **OF NOTE: Gentamicin 40 mg/ml concentration contains the preservative Methylparaben in the amount of 1.8 mg/ml. The maximum safe dose of Methylparaben for neonates is 10 mg/Kg/day. There is an increased risk of hyperbilirubinemia if you give more than the maximum dose of Methylparaben. We recommend double checking the amount of Methylparaben each dose of Gentamicin provides. 6) Consider the use of Cefotaxime/Ceftazidime/ Cefepime for patients weighing <1 Kg to limit exposure to Methylparaben.



For more information, contact Penny Smith, RNC-NIC, BSN, penny-smith@uiowa.edu.

IMQCC Updates

Thank you to all of our teams that participated in the Reduction of Primary Cesarean Collaborative. It has been great working with you and sharing in your successes! Congratulations for all of your hard work!



The Iowa AIM Obstetric Hemorrhage Collaborative will be starting soon. Please return the participation agreements to Nicole, nicole-anderson@uiowa.edu by Thursday September 1, 2022. Learning Session 1 is an all-day in-person event at the Marriott in West Des Moines on Tuesday October 11, 2022. Look for more information coming soon.

Teams with Epic, if you missed the AIM Epic Reporting with Kim Lake on August 24, it was recorded and will be emailed after processing. Calendar invitations have been sent for additional AIM Reporting Office Hours with Kristal Graves throughout the month of September.

Please contact us if you have any questions: Dr. Radke, stephanie-radke@uiowa.edu, Stephanie Trusty, stephanie.trusty@idph.iowa.gov, Kristal Graves, kristal-graves@uiowa.edu, Nicole Anderson, or Amy Dunbar, amy-brandt@uiowa.edu.





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Interested in certification?

Learn more at

[National Certification Corporation \(nccwebsite.org\)](http://National Certification Corporation (nccwebsite.org))

Check out these free tracing games

[EFM Tracing Game \(ncc-efm.org\)](http://EFM Tracing Game (ncc-efm.org))

NEW

AWHONN STAFFING STANDARDS

Standards for Professional Registered Nurse Staffing for Perinatal Units

[Learn More >](#)

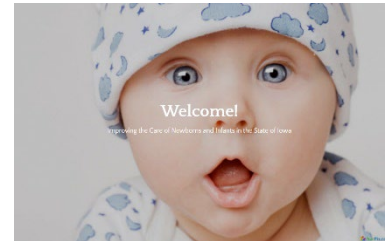
[Staffing Standards - AWHONN](#)

Updates from Iowa Neonatal Quality Collaborative (INQC)

Twenty-three Iowa birthing hospitals are currently engaged in the collaborative. Hospital teams continue to collect data for the **NAS QI project** and a leadership team is beginning work on the **Late Preterm QI**. For more information on the ongoing quality improvement work of INQC, visit the website [HERE](#).

On May 5, 2022, the INQC Board of Directors voted unanimously to merge with IMQCC to form the Iowa Perinatal Quality Collaborative (IPQC). On June 3, 2022, IDPH submitted Iowa's application for a CDC grant to support the development of statewide perinatal quality collaboratives. CDC will award 22 states \$275,000 annually for 5 years. The grant is supported by the National Network of Perinatal Quality Collaboratives (NNPQC) with the purpose of 1) rapidly improving perinatal healthcare & outcomes statewide, 2) improving health equity—reducing disparities in healthcare & outcomes between subpopulations within a state, 3) building & strengthening the capacity of PQC's to improve the quality of perinatal care statewide with the development of multidisciplinary advisory committees, QI methods leaders, measurement strategies, data management & community involvement. If Iowa receives the grant, the majority of funding for the first couple years will go to the neonatal arm of Iowa's PQC for QI training. The Institute for Healthcare Improvement (IHI) has two training programs for developing QI methods leaders: an Improvement Coaching Program (for individuals) and the Breakthrough Series (for hospital teams). The estimated award date of the CDC grant is Sept. 30, 2022...so stay tuned for more information on this exciting opportunity for Iowa!

If your hospital is not currently engaged in the collaborative and you would like more information, please contact Penny Smith, RNC-NIC, penny-smith@uiowa.edu or Dennis Rosenblum, MD, dennis.rosenblum@unitypoint.org.



The new National Maternal Mental Health Hotline provides 24/7, free, confidential support, resources and referrals to any pregnant and postpartum mothers facing mental health challenges and their loved ones. The service is available via phone and text in English or Spanish. [National Maternal Mental Health Hotline | MCHB \(hrsa.gov\)](#)

Call or text, 1-833-9-HELP4MOMS (1-833-943-5746) to connect with counselors at the National Maternal Mental Health Hotline.

Promotional materials are available [National Maternal Mental Health Hotline Materials | MCHB \(hrsa.gov\)](#)



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Respectful Maternity Care Toolkit

Respectful Maternity Care

- Respectful Maternity Care Implementation Toolkit
- Respectful Maternity Care Evidence-Based Clinical Practice Guideline

Supported by

[Learn More >](#)

[Respectful Maternity Care Implementation Toolkit - AWHONN](#)

Space Available:

We would like to advertise a conference or educational activity for you.

Please send your fliers.



HILTON DES MOINES DOWNTOWN | IOWA

10TH ANNUAL CONFERENCE • SEPTEMBER 28 - 30

You are Invited

EARLY BIRD DISCOUNT - EXTENDED!!
REGISTER BY: AUGUST 31, 2022

The conference brings together providers of care for children with medical complexity that may include Physicians, Nurse Practitioners & Nurses, Pediatric Nursing Home Administrators, Occupational, Physical, Recreation & Respiratory Therapists, Social Workers, Speech Pathologists and Special Educators for two and a half days filled with excellent learning opportunities and valuable time to network with peers and learn from key vendors.

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Case Western Reserve University School of Medicine and the Pediatric Complex Care Association. Case Western Reserve University School of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

Case Western Reserve University School of Medicine designates this live activity for a maximum of 10.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The National Continuing Education Review Service (NCERS) of the National Association of Long Term Care Administrator Boards (NAB) has approved the 2022 PCCA Education Conference for 10.75 Conference Participant Hours.

When

September 28, 2022 – September 30, 2022
8:00 AM-5:00 PM

Where

Hilton Des Moines Downtown
435 Park Street
Des Moines, IA 50309

Join Us for this Valuable Learning Experience



Register Here:

<https://cvent.me/vwgke3>

Agenda at a Glance

Here's an overview of what's happening at the event!

Wednesday Sep 28, 2022

- Tour ChildServe – Host Facility
2:00 p.m. – 4:30 p.m.
(\$25 Fee – Transportation Included)
- Exhibitor Hall Grand Opening & Welcome Reception
5:30 p.m. – 7:00 p.m.

Thursday Sep 29 2022

- Keynote by Alex Dorr – Motivational Speaker
8:15 a.m. – 9:30 a.m.
- Exhibitor Hall Open
7:30 a.m. – 3:30 p.m.
- PCCA Business Meeting
12:00 p.m. – 1:15 p.m.
- Breakout Sessions
9:30 a.m. – 4:30 p.m.

Friday Sep 30 2022

- Committee Meetings
7:00 a.m. – 7:45 a.m.
Advocacy / Clinical Practice/Education/Research
- Lunch by Disciplines
12:30 p.m. – 1:45 p.m.
- Plenary and Breakout Sessions
8:15 a.m. – 4:30 p.m.

NEW Online Training UPDATES!

We are so excited to share with you the release of the newest **Period of PURPLE Crying®** training courses. Find out more below or visit training.dontshake.org to get registered.

Period of PURPLE Crying Training for Implementation 2022-23 Training Officially Released

The newest **PURPLE** training has been released! This training is directed at organizations that are interested in or are currently implementing the *Period of PURPLE Crying* program. It will provide the evidence backing the program model and will provide you with best practices for the implementation of the **PURPLE** program. The training is only one hour long and provides **continuing education** for Nurses and Social Workers through the Ohio Nurses Association and the National Association of Social Workers.

[Register Now](#)