



2021 Annual Report & Budget Summary

December 2021

Iowa Department of Public Health
Protecting and Improving the Health of Iowans



Acknowledgments

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Gov. Kim Reynolds

Lt. Gov. Adam Gregg

IDPH Interim Director Kelly Garcia

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Mission, Vision, and Guiding Principles

Vision for Iowa

Healthy Iowans in Healthy Communities

Mission

Protecting and Improving the Health of Iowans

Vision for IDPH

Iowa's Leader for Population Health

Guiding Principles

- **Accountability**
 - We act with integrity and strive for fairness in all we do.
- **Collaboration/teamwork**
 - We value internal and external partnerships, and remain flexible to new and diverse ideas.
- **Communication**
 - We use timely, effective, and open dialogue to increase collaboration and participation in protecting and improving health.
- **Health equity**
 - We promote health for all by working to reduce health disparities and focusing on health where people live, learn, work, and play.
- **Quality**
 - We are dedicated to efficiency, effectiveness, and the continuous improvement of our processes and services.
- **Results oriented**
 - We strive for excellence through decision-making that is priority-focused, data-driven, and evidence-based.
- **Workforce development**
 - We continually work to develop the skills and competencies of our workforce.

A Message from the Director

2021 was a remarkable year for public health in our country, our state, and the Department of Public Health. As a lead agency for the state's COVID-19 response, the department was tasked with distributing millions of vaccine doses across the state and as well as assisting local governments, public health agencies, and school districts with their response plans to ensure the safety of all Iowans, especially those most vulnerable to the novel coronavirus.

In addition to the agency's focus on responding to the pandemic, we have continued our work protecting and improving the health of all who live, learn, work, and play in Iowa by doing everything we can to ensure everyone has access to the resources and services needed to be healthy. As part of this commitment, we continued our work with our colleagues at the Department of Human Services to align our work and [create a new health and human services organizational structure](#) that optimizes delivery of services, supports efficiency and ease of work for staff, and integrates programs and services with community resources.

A few highlights of IDPH's 2021 work include:

- The department played a lead role in the [state's COVID-19 response](#).
- Iowa enrolled in the [Alliance for Innovation on Maternal Health \(AIM\) Program](#) with the goal of reducing maternal deaths and severe morbidity by supporting data-driven, evidence-based care practices.
- 108 community water systems in Iowa were awarded the [CDC Water Fluoridation Quality Award](#) and five communities were awarded the 50 Year Award for maintaining continuous community water fluoridation from 1969-2019.
- To further reduce opioid-involved deaths in Iowa, IDPH and the Iowa Board of Pharmacy sponsored a [new initiative](#) to provide naloxone at local pharmacies for free.
- The department introduced a new [performance management system](#) utilizing the [Results-Based Accountability™](#) framework, quarterly performance management workshops, and publicly available [performance measures](#).

As we move into calendar year 2022, we look forward to continuing our work with Iowans, stakeholder organizations, local and federal public health partners and other state agencies to protect and improve the health of everyone who chooses to live, learn, work, and play in our great state!

All my best,

Kelly Garcia
Interim Director

Department Activities

Increase the number of Iowans who are at a healthy weight

What does the data show?

More than **1 in 3** youth (10-17) and **2 in 3** adults have **unhealthy** weights.

Almost **70%** of youth (6-11) and **80%** of youth (12 to 17) need more **physical activity** each week.

80% of babies are **breastfed** at some point in their **first year** of life.

What does IDPH do?

- Each month, the [Iowa WIC program](#) provides nutrition education, breastfeeding promotion and support, and healthy foods to approximately 59,000 women, infants and children. WIC food purchases at local grocery stores generate about \$38.3 million each year for Iowa's economy.
- Promotes [awareness of prediabetes](#) and the evidence-based National Diabetes Prevention Program. As of April 2021, 3,167 people have participated in diabetes prevention programs around Iowa.
- Coordinates the [Pick a better snack™](#) program in 118 elementary schools, reaching over 24,000 students and their parents.
- Promotes one hour of daily physical activity for children through the [Play Your Way](#) campaign.
- The [Disability and Health program](#) supports efforts to include adults with disabilities in activities promoting physical activity and better nutrition, while working to remove barriers to health care and access to routine preventive services.
- Partners with Iowa's Healthiest State Initiative to provide resources, funding and support for promoting nutrition and physical activity through [5-2-1-0 Healthy Choices Count!](#)

Learn More

- View trends for data in the "What does the data show?" section in the [appendices](#).
- View more performance data on the [IDPH performance measures web page](#).

Department Activities

Reduce the impact of cancer among Iowans

What does the data show?

About **40%** of Iowans will develop cancer in their lifetime.¹ Iowa's rates for new diagnoses of **breast, colorectal and lung** cancer are **higher** than the **national** average.

Cancer accounts for **1 in 5** deaths in Iowa. Iowa's death rates for **colorectal and lung** cancer are **higher** than the **national** average.

Despite a **higher** incidence of female **breast cancer** since 2014, Iowa's **death** rate is **lower** than the **national** average.

What does IDPH do?

- Reached 23,619 Iowans ages 50-75 for [colorectal cancer screening](#) in 7 health systems, 24 clinics and 147 healthcare providers in FQHCs since 2015. Screening potentially saved 138 Iowans' lives from colorectal cancer by removing pre-cancerous polyps during a colonoscopy.
- Maintained a network of 22 local boards of health and community health workers and partnered with more than 1,000 healthcare facilities across Iowa to provide [breast and cervical cancer screening](#) for 2,378 Iowans, including 833 Pap tests, 758 HPV co-tests, 1,824 clinical breast exams and 2,216 mammograms in 2020.
- Supports [Iowa Students for Tobacco Education and Prevention](#) (ISTEP), a statewide youth-led tobacco prevention and education program for Iowa students grades 7-12.
- Maintains a [Smoke-Free Homes](#) registry of more than 1,320 smoke-free rental properties, as well as assists landlords, property managers and affordable housing programs in implementing a smoke-free rule.
- Partners with Iowa's Healthiest State Initiative to provide resources, funding and support for promoting nutrition and physical activity through [5-2-1-0 Healthy Choices Count!](#)

Learn More

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¹ [State Health Registry of Iowa](#)

Department Activities

Improve maternal, infant, child, and family health and well-being in Iowa

What does the data show?

<p>Screenings for children to ensure healthy physical, behavioral, and social development have increased nearly 20% since 2016.</p>	<p>The infant mortality rate is decreasing. However, disparities exist. The rate for non-Hispanic Black mothers was more than 2½ times higher than for non-Hispanic White mothers.</p>	<p>More Iowa youth (under 18) are getting preventive dental care than the national average.</p>
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What does IDPH do?

- Ensures all Iowa newborns are screened for [over 50 congenital or inherited conditions and hearing loss](#). That is over 37,000 babies a year.
- Last year, 78,278 children received preventive health services from 23 [Title V Child and Adolescent Health](#) agencies serving all counties throughout Iowa.
- Implements [evidence-based curriculum on healthy life skills, sexual and reproductive health, mental health and healthy relationships](#) in 13 counties, reaching approximately 1,280 Iowa adolescents.
- Provides funding to seven local agencies, covering 45 counties, which provide access to a broad range of [family planning](#) methods and related preventive health services.
- [1st Five](#) partners with primary healthcare providers in 88 counties to ensure quality social, emotional and developmental screenings of approximately 137,000 children from birth to age 5 who are seen for well-child exams at these practices.
- Provides funding to 24 [maternal health agencies](#) to provide services to pregnant and postpartum women with a focus on vulnerable populations.
- Partners with Iowa's Healthiest State Initiative to provide resources, funding and support for promoting nutrition and physical activity through [5-2-1-0 Healthy Choices Count!](#)

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Department Activities

Prevent unintentional injuries and violence among Iowans

What does the data show?

Unintentional injury was the leading cause of death for individuals ages 1-44 in 2019. ²	519 individuals died due to falls in 2019.	Intentional injury (violence) claimed 612 lives in 2019. 528 by suicide and 80 by homicide. ²
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What does IDPH do?

- Funds [Child Protection Centers](#). High quality forensic and medical exams and interviews of over 3,195 potential child victims were conducted in a trauma-sensitive environment in SFY2020.
- Contracts with the [Iowa Coalition Against Sexual Violence](#) to provide training and technical assistance on sexual violence prevention and to subcontract with local programs to conduct prevention efforts across Iowa.
- Between July 1, 2020 and April 30, 2021, the [Public Health Approaches to Violence Against Women Program](#) provided training and technical assistance to 542 healthcare providers and other community professionals in recognizing domestic and sexual violence, and in supporting survivors.
- Maintains the [Iowa Brain Injury Registry](#) to connect people who have sustained a brain injury with neuro-resource facilitation services. In 2019, 1,559 traumatic brain injury survivors were notified of neuro-resource facilitation through brain injury outreach efforts.
- [Your Life Iowa](#), a resource for suicide prevention, alcohol, drugs, gambling, mental health, and vaping/e-cigarettes, offers call, text and online support for Iowans who may be suicidal or concerned about someone else. Overall, 2,650 contacts about suicide were made in SFY2021.
- The [IDPH Trauma Program](#) certifies all 118 hospitals in Iowa to ensure optimal care of injured patients, authorizes more than 760 emergency medical service (EMS) programs operating in more than 900 locations across Iowa, and certifies more than 11,000 EMS providers.
- The [Iowa Office of the State Medical Examiner](#) performs over 1,100 autopsies and reviews over 5,000 death investigation reports annually.

Learn More

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² CDC WISQARS

Department Activities

Control and mitigate the spread of disease in Iowa

What does the data show?

<p>Excluding COVID-19, CADE investigated 5,884 disease reports in 2020.</p>	<p>Almost 3 out of 4 Iowa 2-year-olds and 13-to 15-year-olds are up-to-date on all their vaccinations.</p>	<p>In 2020, Iowa nearly met its 90% coverage goal for two individual vaccine series: Polio (88.4%) and Hepatitis B (88.5%).</p>
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What does IDPH do?

- Identifies and responds to infectious disease threats, such as the [Novel Coronavirus \(COVID-19\)](#) and [more than 45 other infectious diseases](#).
- The [Vaccines for Children \(VFC\) program](#) provides vaccine for approximately 47%, or 362,451 of Iowa's children and distributes more than 641,000 doses of vaccine annually to eligible children.
- In SFY2021, almost \$3 million was distributed to 99 counties for [private well water services](#) including water tests, well reconstructions, and well and cistern closures to detect and protect against groundwater contamination.
- Provides medication and case management for more than 1,100 Iowans with [latent TB infection](#) and 46 cases of [TB disease](#) each year on average.
- [Disease Intervention Specialists](#) (DIS) work with medical providers and patients to ensure people diagnosed with HIV, syphilis, gonorrhea or chlamydia are connected with needed services. Annually, DIS follow up on more than 21,000 reported diagnoses and work with more than 4,200 people exposed to one or more of these infections.
- The [HIV](#) and [viral hepatitis C](#) programs fund prevention and testing services for people at risk for HIV or hepatitis C, as well as supportive services and access to treatment for people diagnosed with HIV. DIS help people newly diagnosed with HIV learn about the disease, talk to their partners about being exposed and learn how to get into care.

Learn More

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Department Activities

Prevent and treat addictive conditions among Iowans

What does the data show?

More than **22%** of Iowa 11th grade students report currently using an **electronic vapor product** (e.g., e-cigarettes).

More than **1 in 5** Iowa adults report binge drinking - the **3rd highest rate** in the nation.³

More than **3,700** babies born in 2020 had moms who **smoked during their pregnancy**.⁴

What does IDPH do?

- Ensures that [primary substance abuse](#) and [problem gambling prevention services](#) are available to residents of all 99 Iowa counties by funding the Integrated Provider Network (IPN) to implement [primary substance abuse prevention services](#) and prevention and education services on the risks and responsibilities of gambling.
- Ensures that a full continuum of [substance use](#) and [gambling disorder](#) assessment, treatment and recovery support services are available to residents of all 99 Iowa counties by funding the IPN to provide counseling for Iowans and their family members with financial need who are impacted by problems related to the use of alcohol, other drugs or gambling.
- [Licenses and monitors](#) approximately 100 substance use disorder facilities. Twenty of these facilities are licensed to provide problem gambling treatment.
- Funds [Community Partnerships](#) covering counties across Iowa to engage in tobacco prevention and control activities at the local level.
- Provides free, effective tobacco cessation coaching for more than 1,300 Iowans per year through [Quitline Iowa](#), including special programming for pregnant women.
- [Your Life Iowa](#), offers call, text and online support for Iowans who have questions about themselves or concerns about others regarding alcohol, drugs, gambling, mental health, suicide, and vaping/e-cigarettes. In SFY 2021, more than 5,700 contacts were made with YLI regarding substance use or gambling.

Learn More

- View trends for data in the “What does the data show?” section in the [appendices](#).
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³ [Behavioral Risk Factor Surveillance System](#)

⁴ [CDC WONDER](#)

Department Activities

Increase access to health services for Iowans

What does the data show?

<p>96.5% of youth under 19 and 90.4% of adults 18-64 had health insurance in 2019.</p>	<p>Uninsured rates by county ranged from 3.7% to 11.5% and 7% to 17.8% for low-income Iowans.⁵</p>	<p>Nearly 131,000 Medicaid-enrolled youth received a preventive dental service in 2020.⁶</p>
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What does IDPH do?

- Operates the [I-Smile™](#) program providing oral health services to more than 46,000 Iowa children.
- Operates several programs that support [rural health and primary care](#) in Iowa including health care infrastructure planning and development, health systems building, workforce recruitment and retention, and addressing barriers that impact access to quality health care.
- Provides funding to [Iowa's 99 local public health agencies](#) to improve access to health services for those who have no other options to receive care.
- Licenses and enforces practice standards for nearly 150,000 health care professionals through the [Bureau of Professional Licensure's](#) 19 boards, the [Dental Board](#), [Board of Medicine](#), [Board of Nursing](#), and [Board of Pharmacy](#).
- Partners with [12 regional service areas](#) representing 99 local health departments, 118 hospitals and more than 900 local emergency medical service (EMS) programs on [public health and hospital emergency preparedness](#) and [EMS system standards](#).
- [Protects against unnecessary radiation exposure](#) by inspecting 142 mammography facilities annually and issuing over 4,000 Permits to Practice for operating radiation producing machines or for using radiation for medical purposes.

Learn More

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⁵ [Small Area Health Insurance Estimates](#)

⁶ [Iowa Public Health Tracking Portal](#)

Department Activities

Improve IDPH's organizational performance

What does the data show?

Processing time for payments to contractors and vendors averaged **17.7 days** in SFY 2021.

Almost **90%** of staff agree/strongly agree that IDPH is a good place to work.

About **2** out of **3** employees see a clear link between their work and the department's strategic plan.

What does IDPH do?

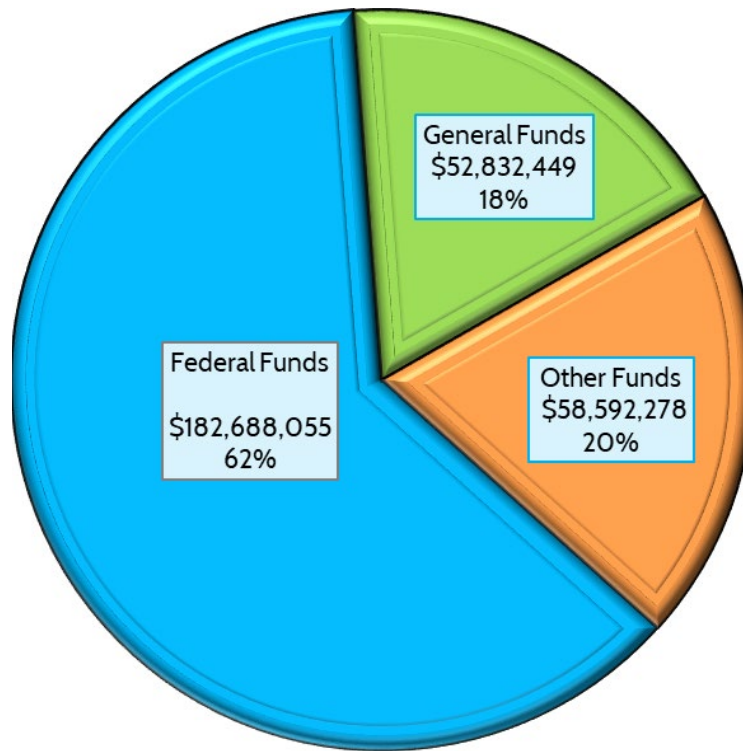
- [Collects and reports public health data](#) associated with more than 38,000 births, 30,000 deaths and 25,000 marriages/dissolutions that occur in Iowa each year.
- Provides 85,000 [certified copies of birth, death and marriage records](#) annually to Iowans and other entitled people to establish eligibility for many benefits, including U.S. citizenship.
- Ensures accurate and timely payment to IDPH contractors. In SFY2021, IDPH paid over 11,097 bills from 517 contractors that provided services to Iowans in their local communities.
- [Healthy Iowans](#) monitors goals for 76 health improvement indicators by characteristics such as gender, race/ethnicity, age, income and disability. The Healthy Iowans planning process engages more than 90 organizations and programs, and all 99 counties to improve Iowa's health.
- Uses a variety of ways to communicate important health messages to Iowans, from [press releases](#) to social media like [Pinterest](#), [Twitter](#), [Facebook](#), [LinkedIn](#) and [Instagram](#).
- The [Data Management Program](#) coordinates data and health equity-related activities including the Behavioral Risk Factor Surveillance System (BRFSS), Iowa Youth Risk Behavior Survey, Iowa Youth Survey, research and non-research related data requests, and the [Iowa Public Health Tracking Portal](#).
- More than 129 employees participated in formal [quality improvement \(QI\) adventures](#), served on the department's QI Council or attended at least one IDPH QI training course in SFY2021.

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Budget Summary

Total expenditures in State Fiscal Year (SFY) 2021 were \$294,112,782. The following chart shows the breakdown for expenditures by funding source:



“Other Funds” refers to fees collected and retained by individual programs or via agreements with other state agencies, grants received from private organizations, wagering funds, and state technology reinvestment funds.

Table 1 shows SFY 2020 and 2021 actual expenditures and estimated 2022 expenditure information for the department as a whole.

Table 1. Iowa Department of Public Health Budget Summary

	SFY2020 Actual	SFY2021 Actual	SFY2022 Estimate
State General Fund	\$54,838,862	\$52,832,449	\$56,136,402
Federal funds	\$133,358,582	\$182,688,055	\$554,235,712
Other funds	\$51,511,530	\$58,592,278	\$79,710,349
Total funds	\$239,708,974	\$294,112,782	\$690,082,463
FTEs	443.35	488.29	564.45

Note: The funding increase in SFY2021 and beyond is related to pandemic response and recovery funding the department has and is anticipated to receive. Total funds and FTEs may not equal sum of individual funding sources due to rounding. SFY 2022 estimates include FTEs that are authorized by the funding entity, but not necessarily filled and/or budgeted.

Contact Us

[Department Director's Office](#)

Kelly Garcia, Interim Director, 515-281-5452

- State Board of Health
- Dental Board
- Board of Medicine
- Board of Nursing
- Board of Pharmacy
- Office of the State Medical Examiner
- Center for Acute Disease Epidemiology
- Legislative Communications and Engagement
- Office of Communications

[Deputy Director's Office](#)

Sarah G. Reisetter, Deputy Director, 515-201-0926

- Bureau of Medical Cannabidiol
- Bureau of Policy & Workforce Services
- Bureau of Public Health Performance

[Center for Acute Disease Epidemiology](#)

Ann Garvey, Deputy State Epidemiologist, 515-281-4933

[Division of Acute Disease Prevention, Emergency Response & Environmental Health](#)

Ken Sharp, Division Director, 515-321-6749

- Bureau of Emergency and Trauma Services
- Bureau of Environmental Health Services
- Bureau of Immunization and TB
- Bureau of Radiological Health

[Division of Administration & Professional Licensure](#)

Sarah G. Reisetter, Deputy Director, 515-201-0926

- Bureau of Finance
- Bureau of Health Statistics
- Bureau of Information Management
- Bureau of Professional Licensure
- Office of Contractual Services

[Division of Behavioral Health](#)

Sarah G. Reisetter, Deputy Director, 515-201-0926

- Bureau of HIV, STD, and Hepatitis
- Bureau of Substance Abuse
- Office of Disability, Injury, and Violence Prevention
- Office of Problem Gambling

Contact Us

[Division of Health Promotion & Chronic Disease Prevention](#)

Sarah G. Reisetter, Deputy Director, 515-201-0926

- Bureau of Chronic Disease Prevention and Management
- Bureau of Family Health
- Bureau of Nutrition and Physical Activity
- Bureau of Oral and Health Delivery Systems

[Division of Tobacco Use Prevention & Control](#)

Jerilyn Oshel, Division Director, 515-954-9092

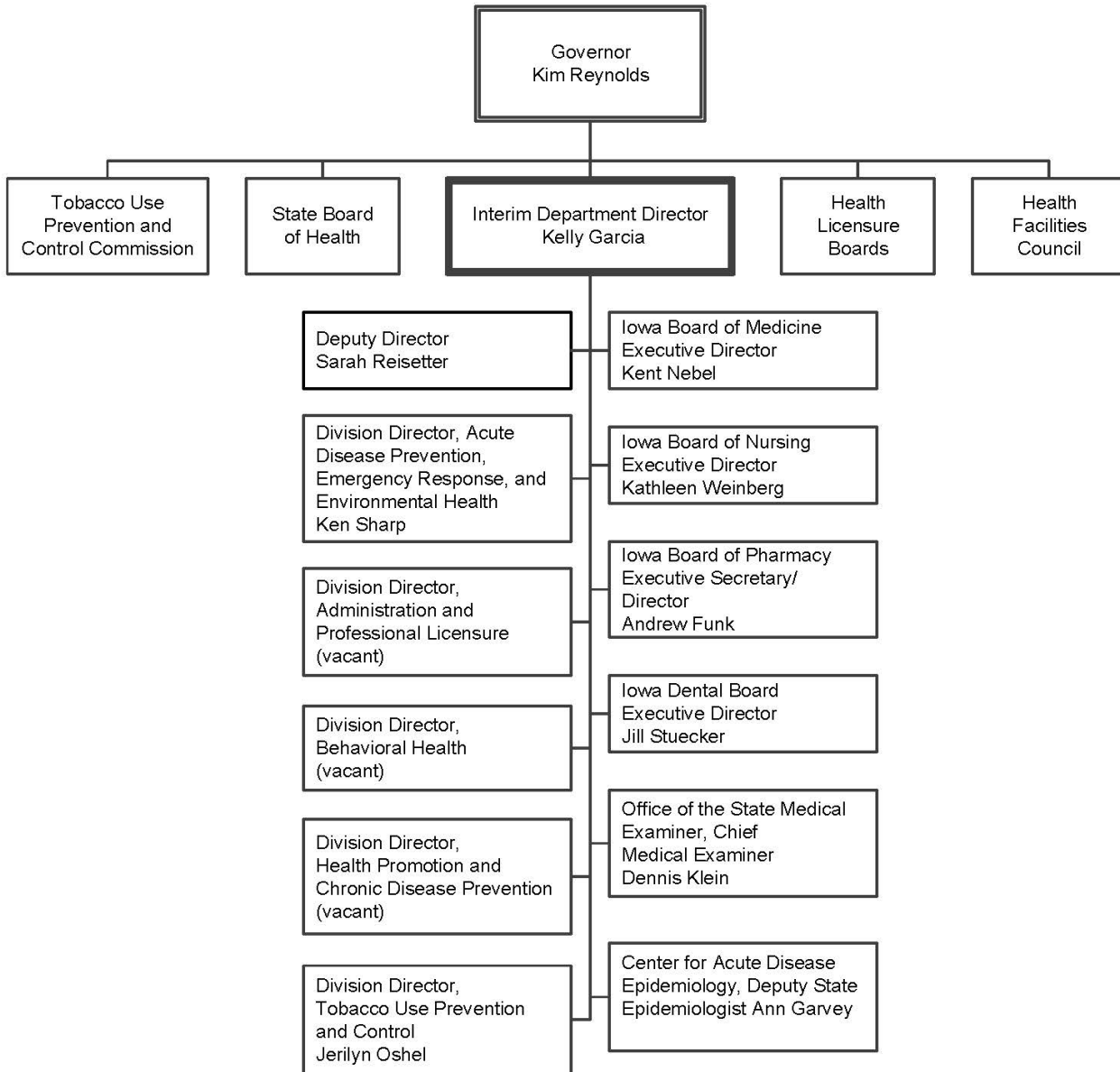
- Support for tobacco control efforts: Community partnerships
- Support for tobacco cessation: Quitline Iowa
- Reduce secondhand smoke exposure: Smokefree Air Act
- Promote youth prevention
- Surveillance, evaluation and statistics

[Policy Advisor & Legislative Liaison](#)

Maddie Wilcox, 515-281-8960

Organizational Chart

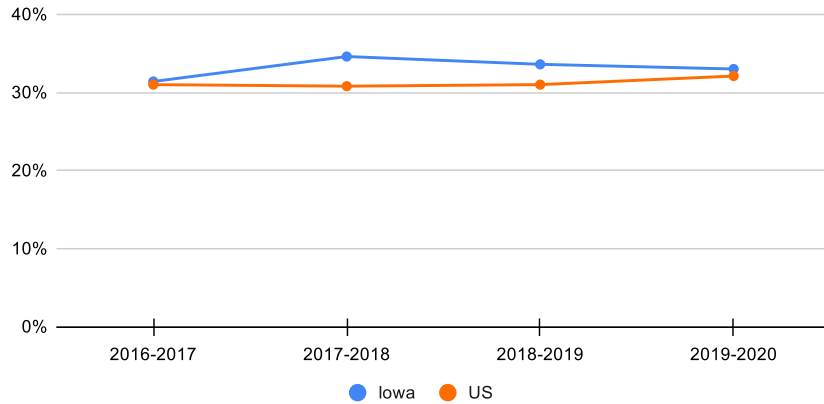
Iowa Department of Public Health



Increase the number of Iowans who are at a healthy weight

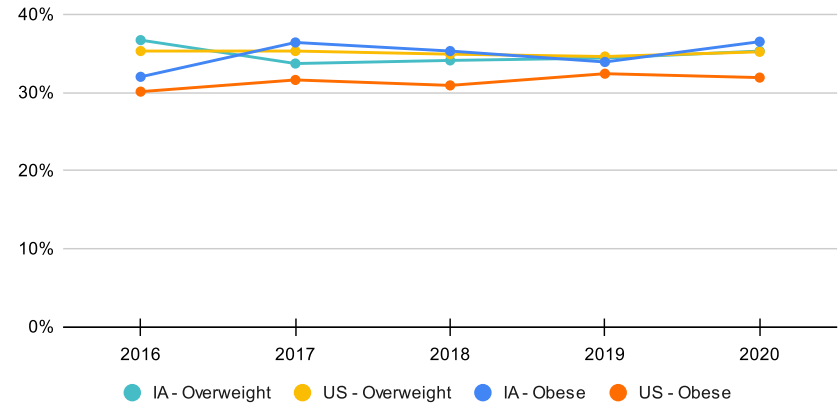
Percent of children who are overweight or obese

Data Source: National Survey of Children's Health



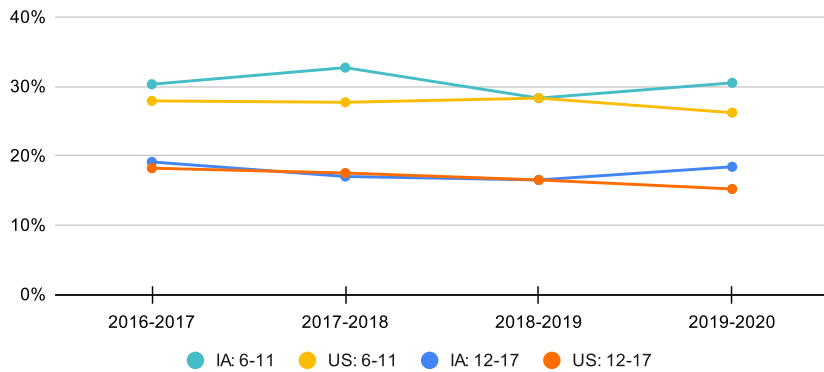
Percent of adults who are overweight or obese

Data Source: Behavioral Risk Factor Surveillance System



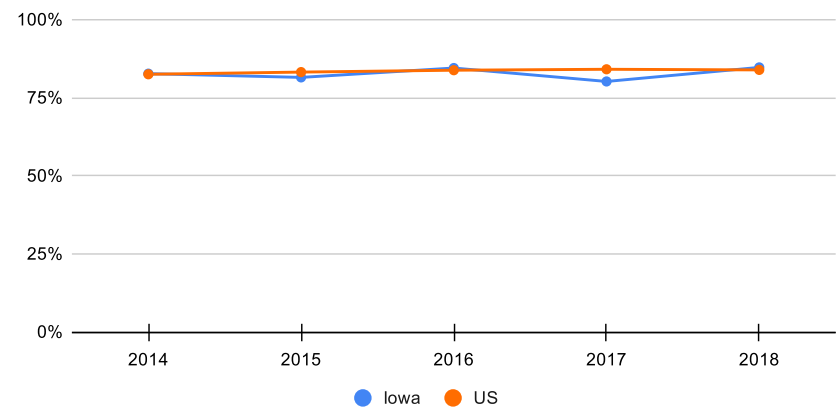
Percent of children and youth getting 60 minutes per day of physical activity

Data Source: National Survey of Children's Health

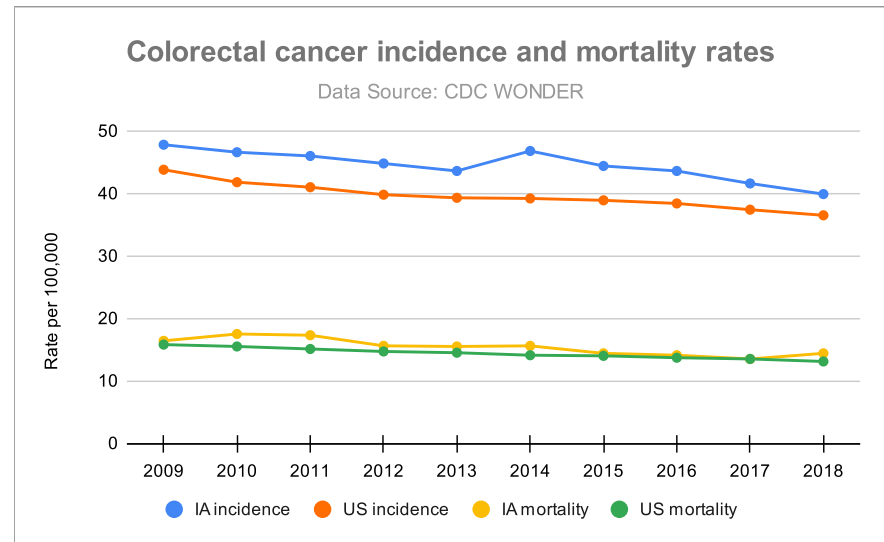
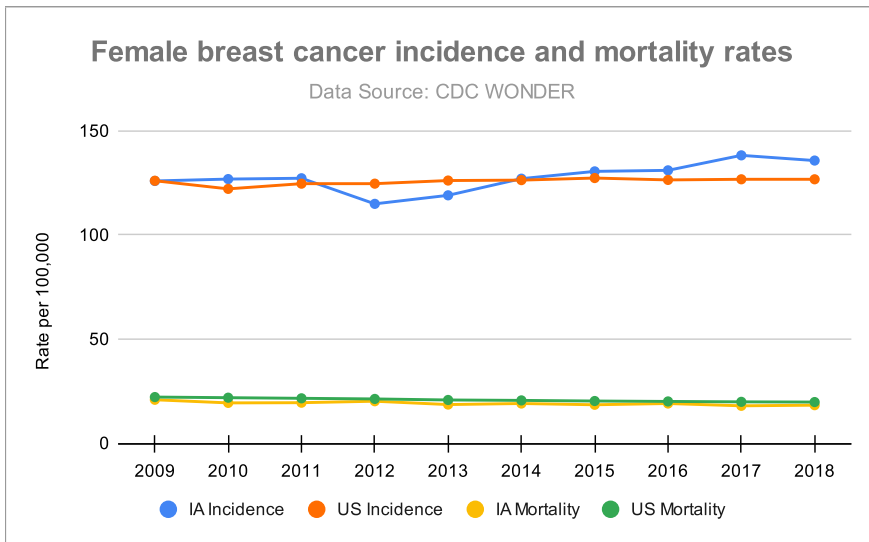
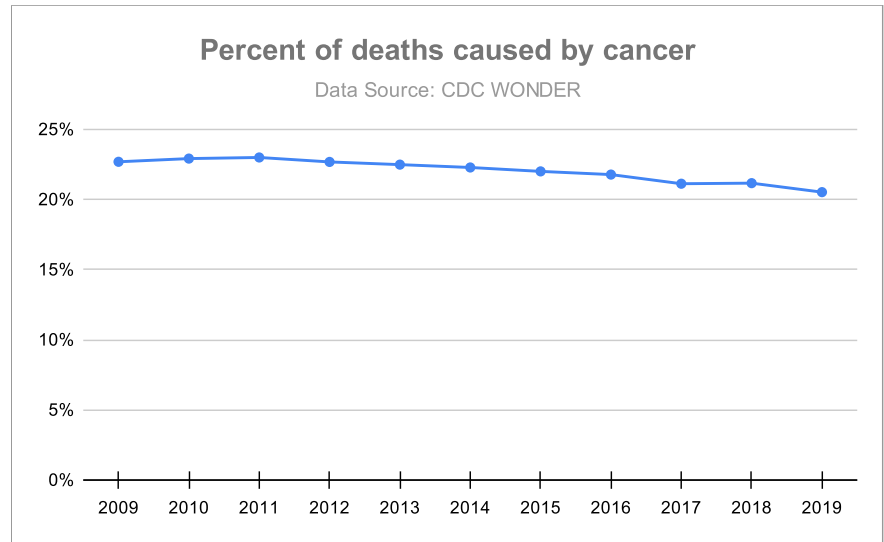
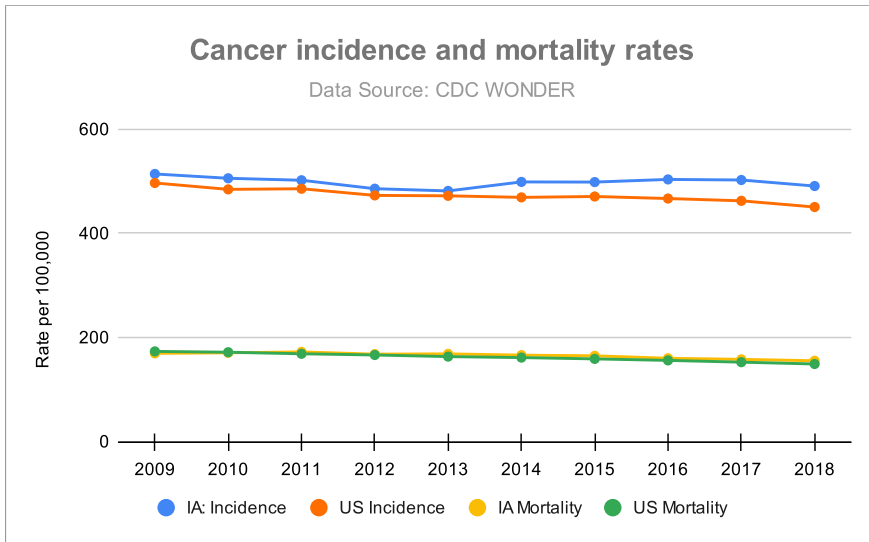


Percent of infants ever breastfed

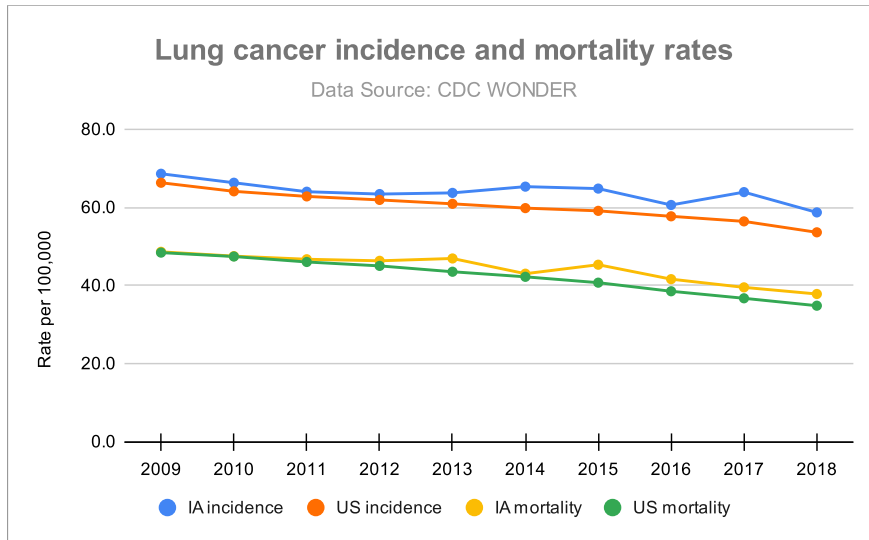
Data Source: National Immunization Survey



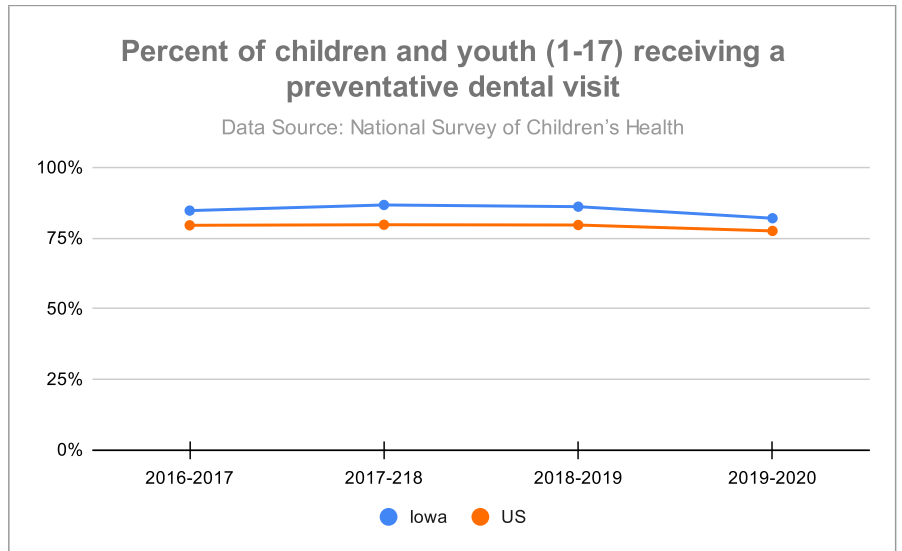
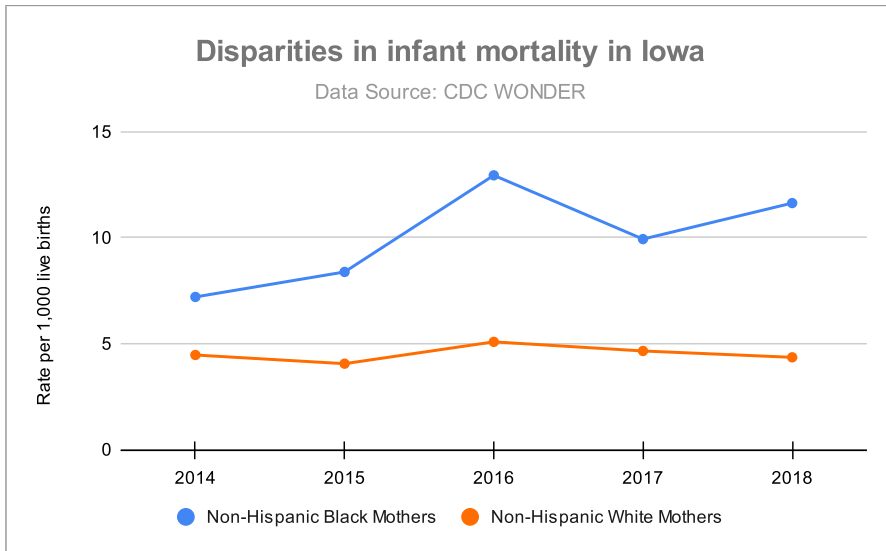
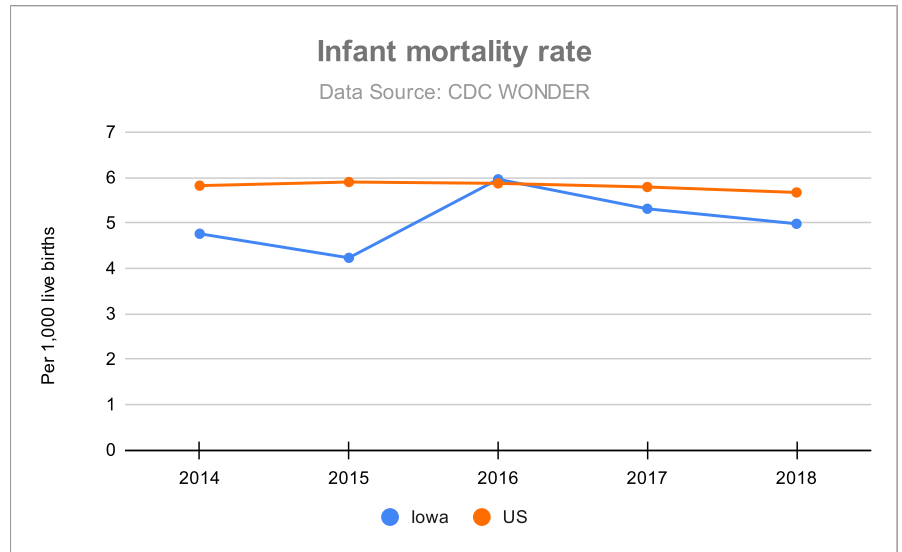
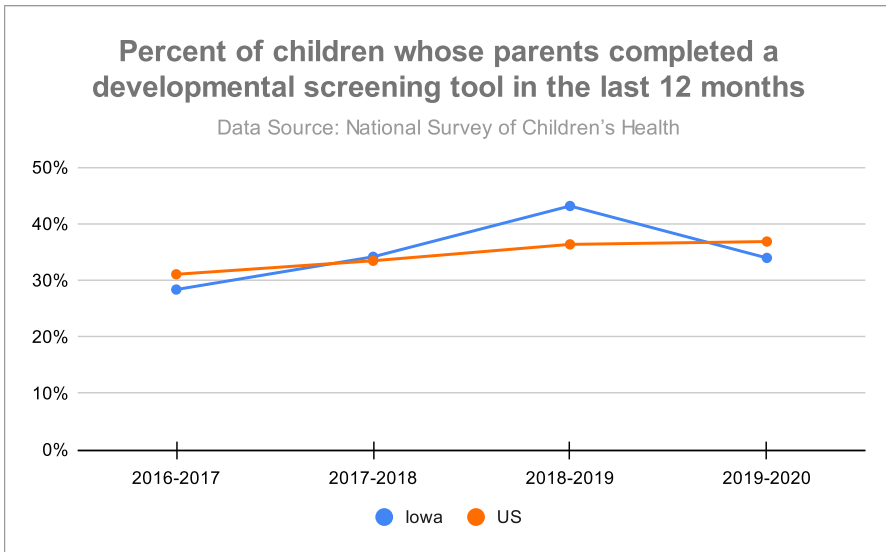
Reduce the impact of cancer among Iowans



Reduce the impact of cancer among Iowans



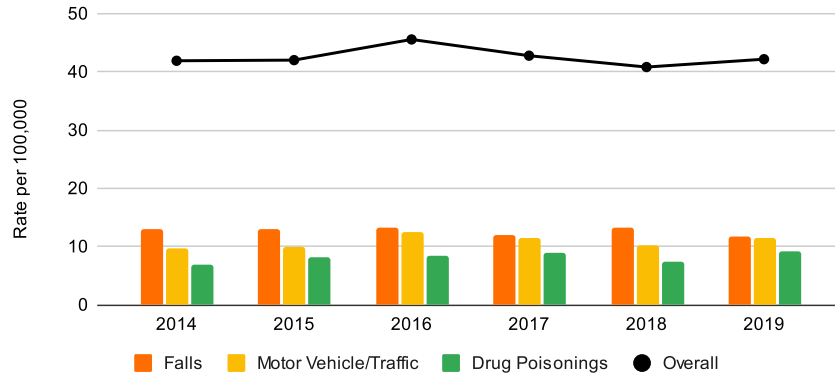
Improve maternal, infant, child, and family health and well-being in Iowa



Prevent unintentional injuries and violence among Iowans

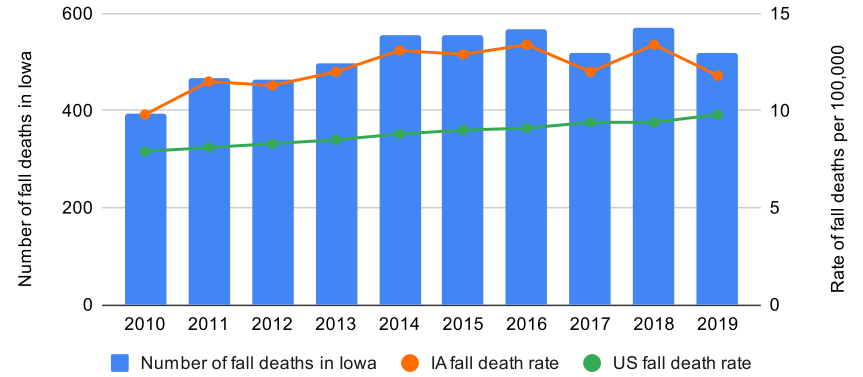
Age-adjusted unintentional injury death rates by cause/mechanism

Data Source: CDC WISQARS



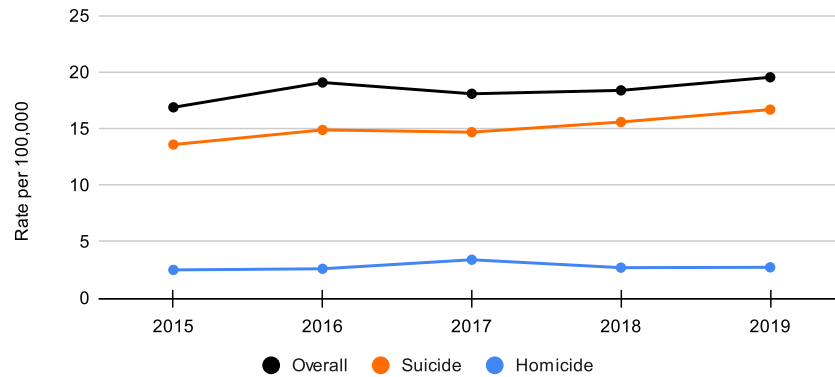
Number of fall deaths in Iowa and rates of fall deaths in the state and the US

Data Source: CDC WONDER



Age-adjusted intentional injury death rates by manner of death

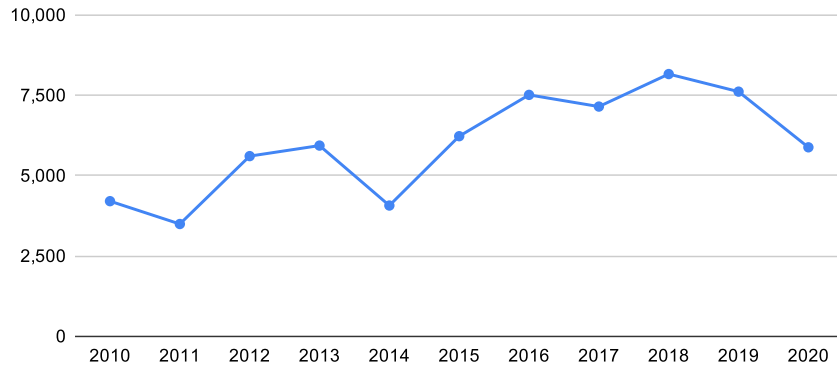
Data Source: CDC WISQARS



Control and mitigate the spread of disease in Iowa

Number of CADE Disease Reports Investigated

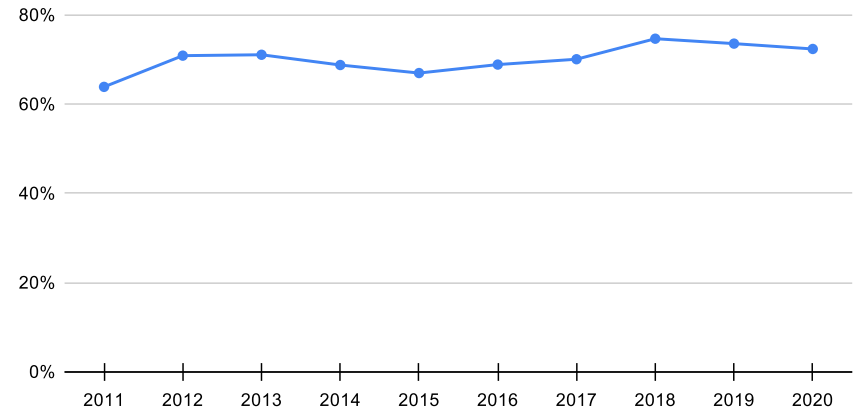
Data Source: IDPH CADE Surveillance Unit



Note: Data excludes COVID-19

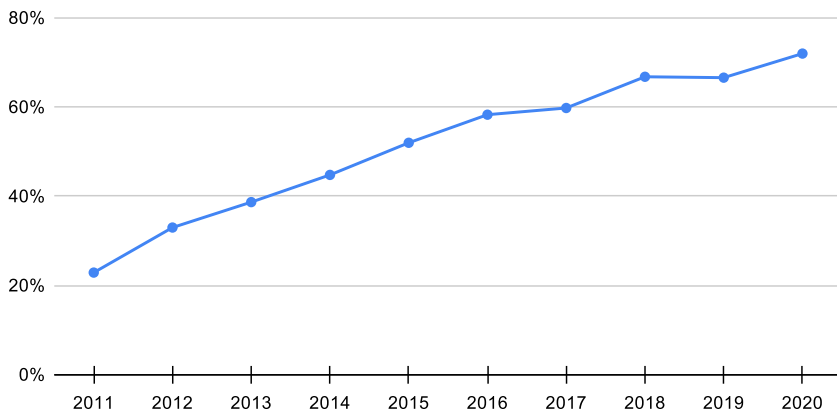
Percentage of 2-year-olds with up-to-date immunizations

Data Source: Iowa Public Health Tracking Portal



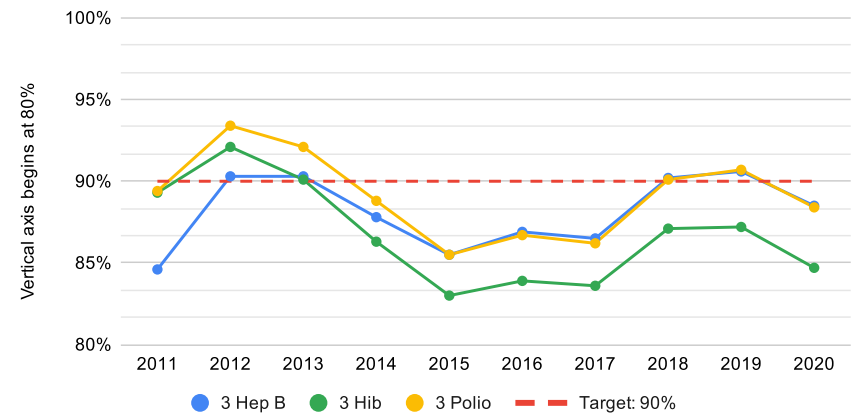
Percent of adolescents up-to-date on their immunizations

Data Source: Iowa Public Health Tracking Portal



Immunizations that met 90% target

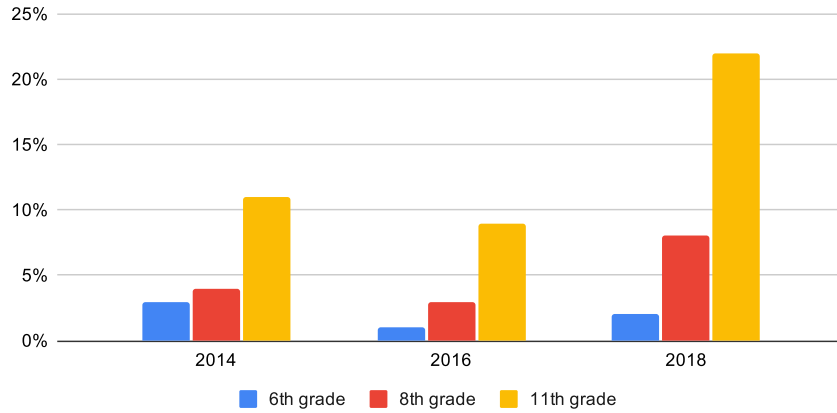
Data Source: Iowa Public Health Tracking Portal



Prevent and treat addictive conditions among Iowans

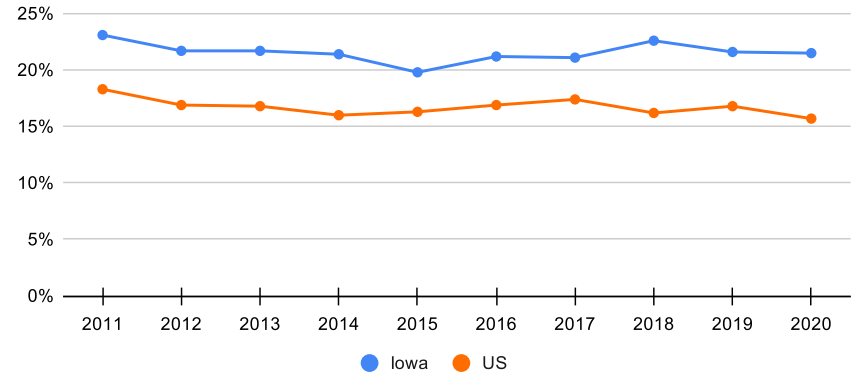
Percent of youth currently using electronic cigarettes

Data Source: Iowa Youth Survey



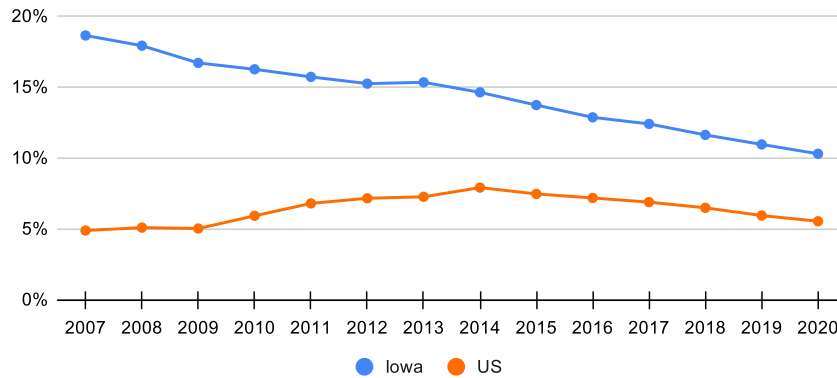
Percent of adults who report binge drinking in the past 30 days

Data Source: Behavioral Risk Factor Surveillance System



Percent of pregnant women who reported any smoking during pregnancy

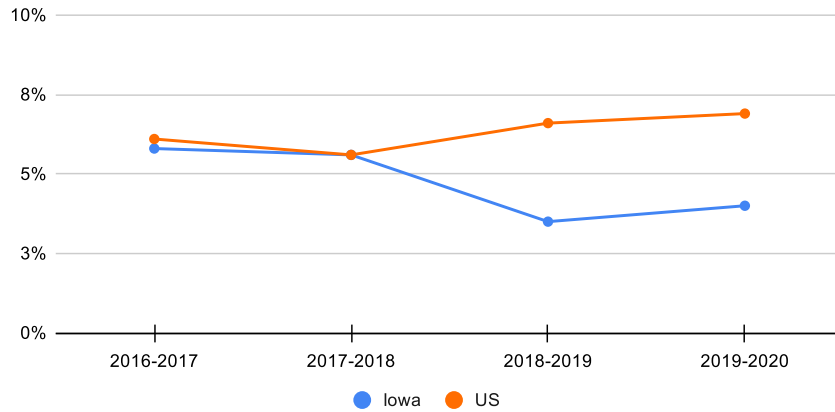
Data Source: CDC WONDER



Increase access to health services for Iowans

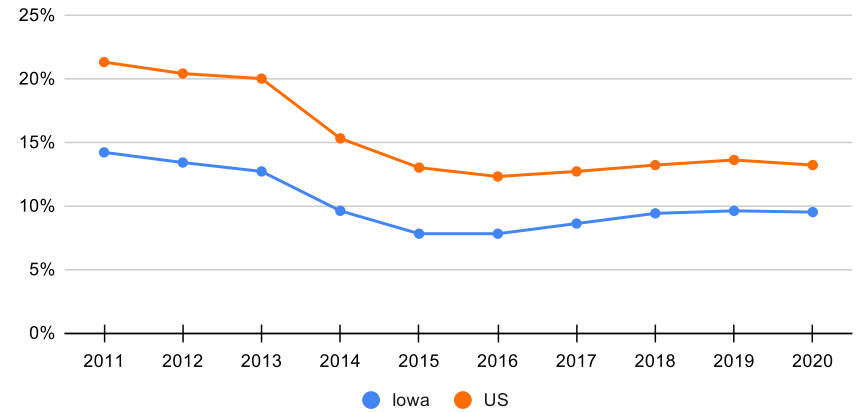
Percent of children who are uninsured

Data Source: National Survey of Children's Health



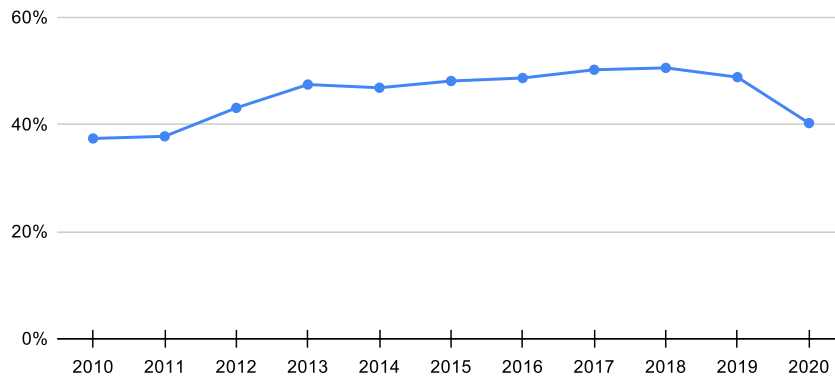
Percent of adults 18-64 who are uninsured

Data Source: Behavioral Risk Factor Surveillance System



Percent of Medicaid-enrolled children and youth who received a preventive dental service

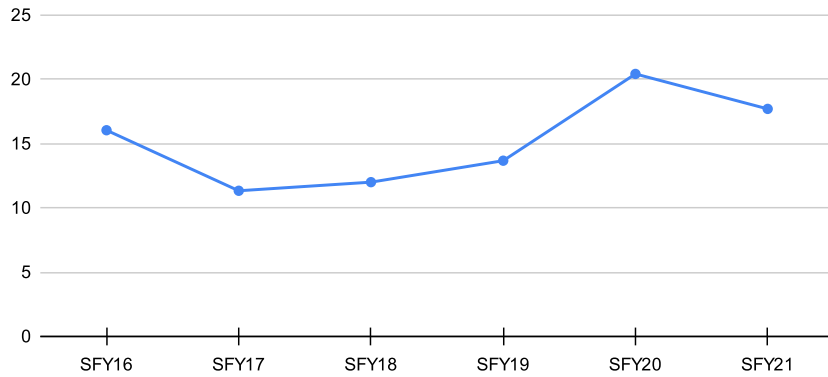
Data Source: Iowa Public Health Tracking Portal



Improve IDPH's organizational performance

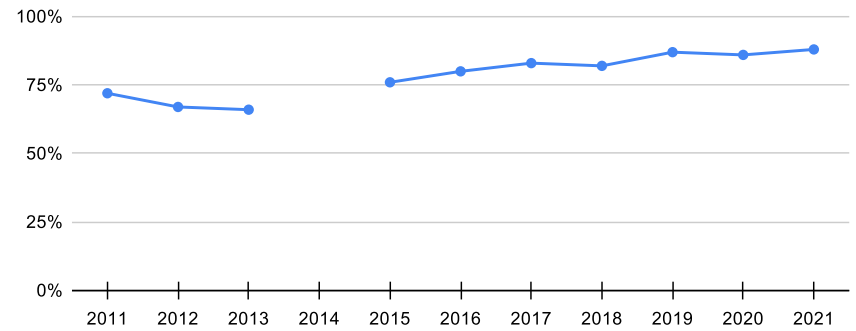
Average number of days to process vendor and contractor claims

Data Source: IDPH Bureau of Finance



Percent of staff who agree/strongly agree with the prompt, "IDPH is a good place to work."

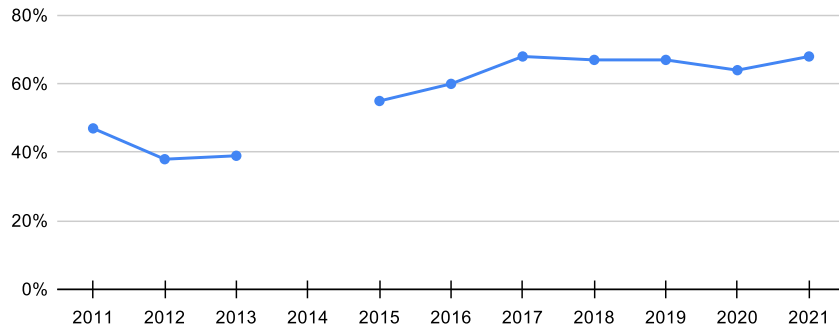
Data Source: IDPH Employee Survey



Note: No survey was administered in 2014

Percent of employee survey respondents who see a connection between their work and the strategic plan

Data Source: IDPH Employee Survey



Note: No survey was administered in 2014

AGENCY PERFORMANCE PLAN RESULTS

FY 2021

Name of Agency: Iowa Department of Public Health			
Agency Mission: Protecting and Improving the Health of Iowans			
Core Function: Health			
Performance Measure (Outcome)	Performance Target	Performance Actual	Performance Comments & Analysis
1. Percent of Iowa adults who are obese	35.0%	33.9% (2019)	What occurred: Target met Data source: Behavioral Risk Factor Surveillance System (BRFSS)
2. Percent of Iowa adults who are overweight	34.0%	34.4% (2019)	What occurred: Target not met Data source: Behavioral Risk Factor Surveillance System (BRFSS)
3. Percent of Iowa youth (10-17 years old) who are obese or overweight	34.0%	33.6% (2018-2019)	What occurred: Target met Data source: National Survey of Children's Health
4. Age-adjusted cancer incidence rate (per 100,000 Iowans)	465.0	479.0 (2017)	What occurred: Target not met Data source: CDC's WONDER
5. Age-adjusted cancer death rate (per 100,000 Iowans)	153.0	150.9 (2019)	What occurred: Target met Data source: CDC's WONDER
6. Age-adjusted death rate due to intentional injury (per 100,000 Iowans)	17.2	19.6 (2019)	What occurred: Target not met Data source: CDC's WISQARS™
7. Age-adjusted death rate due to unintentional injury (per 100,000 Iowans)	39.0	42.2 (2019)	What occurred: Target not met Data source: CDC's WISQARS™
8. Age-adjusted rate of hospitalization due to injury (per 100,000 Iowans)	246.5	288.9 (2019)	What occurred: Target not met Data source: Office of Disability, Injury & Violence Prevention
9. Percent of Iowa 2-year-olds fully immunized (4-3-1-3-3-1-4)	90.0%	75.0% (2020)	What occurred: Target not met Data source: Iowa Public Health Tracking Portal
10. Percent of Iowa adolescents (13-15 years old) fully immunized	90.0%	89.3% (2020)	What occurred: Target not met Data source: Iowa Public Health Tracking Portal
11. Births rate among females ages 15 to 17 (per 1,000 females ages 15 to 17)	6.4	5.1 (2019)	What occurred: Target met Data source: CDC's WONDER

12. Infant mortality rate among Iowa babies	4.2	4.98 (2018)	What occurred: Target not met Data source: CDC's WONDER
13. Percent of Iowa babies breastfeeding at 12 months	42.6%	30.4% (2018)	What occurred: Target not met Data source: Behavioral Risk Factor Surveillance System (BRFSS)
14. Percent of Iowa children (9-35 months old) participating in a developmental screening	35.0%	43.2% (2018-2019)	What occurred: Target met Data source: National Survey of Children's Health
15. Percent of Iowa children (1-17 years old) receiving a preventative dental visit	87.0%	86.1% (2018-2019)	What occurred: Target not met Data source: National Survey of Children's Health
16. Prevalence of substance use disorders among Iowa adults	7.7%	8.1% (2018-2019)	What occurred: Target not met Data source: National Survey on Drug Use and Health
17. Prevalence of substance use disorders among Iowa youth (12-17)	4.1%	5.1% (2018-2019)	What occurred: Target not met Data source: National Survey on Drug Use and Health

Service, Product or Activity:

Performance Measure (Outcome)	Performance Target	Performance Actual	Performance Comments & Analysis
1. Percent of Iowa adults eating at least one fruit each day	65%	59.6% (2019)	What occurred: Target not met Data source: Behavioral Risk Factor Surveillance System (BRFSS)
2. Percent of Iowa adults eating at least one vegetable each day	81%	77.3% (2019)	What occurred: Target not met Data source: Behavioral Risk Factor Surveillance System (BRFSS)
3. Percent of Iowa youth in grades 6, 8 and 11 eating at least one fruit each day	82.5%	82.0% (2018)	What occurred: Target not met Data source: Iowa Youth Survey
4. Percent of Iowa youth in grades 6, 8 and 11 eating at least one vegetable each day	76.5%	76.0% (2018)	What occurred: Target not met Data source: Iowa Youth Survey
5. Percent of Iowa adults getting the recommended amount of physical activity	51%	48.3% (2019)	What occurred: Target not met Data source: Behavioral Risk Factor Surveillance System (BRFSS)
6. Percent of Iowa 6-11 year olds getting the recommended amount of physical activity	33%	31% (2019)	What occurred: Target not met Data source: National Survey of Children's Health
7. Percent of Iowa 12-17 year olds getting the	25%	21% (2019)	What occurred: Target not met

recommended amount of physical activity			Data source: National Survey of Children's Health
8. Age-adjusted coronary heart disease (CHD) death rate (per 100,000 lowans)	100.0	101.5 (2019)	What occurred: Target not met Data source: CDC's WONDER
9. Age-adjusted stroke death rate (per 100,000 lowans)	31.0	32.1 (2019)	What occurred: Target not met Data source: CDC's WONDER

Service, Product or Activity: Increase the number of lowans who are at a healthy weight

Performance Measure (Outcome)	Performance Target	Performance Actual	Performance Comments & Analysis
1. Age-adjusted breast cancer incidence rate (per 100,000 females)	126.5	129 (2017)	What occurred: Target not met Data source: CDC's WONDER
2. Age-adjusted breast cancer mortality rate (per 100,000 females)	18.0	18.2 (2019)	What occurred: Target not met Data source: CDC's WONDER
3. Age-adjusted colorectal cancer incidence rate (per 100,000 lowans)	42.5	44 (2017)	What occurred: Target not met Data source: CDC's WONDER
4. Age-adjusted colorectal cancer mortality rate (per 100,000 lowans)	14.0	13.6 (2019)	What occurred: Target met Data source: CDC's WONDER
5. Age-adjusted lung cancer incidence rate (per 100,000 lowans)	58.0	63.0 (2017)	What occurred: Target not met Data source: CDC's WONDER
6. Age-adjusted lung cancer mortality rate (per 100,000 lowans)	37.5	36.0 (2019)	What occurred: Target met Data source: CDC's WONDER

Service, Product or Activity: Reduce the impact of cancer among lowans

Performance Measure (Outcome)	Performance Target	Performance Actual	Performance Comments & Analysis
1. Age-adjusted death rate due to suicide (per 100,000 lowans)	13.4	16.7 (2019)	What occurred: Target not met Data source: CDC's WISQARS™
2. Age-adjusted death rate due to falls (per 100,000 lowans)	11.0	11.9 (2019)	What occurred: Target not met Data source: CDC's WISQARS™
3. Age-adjusted rate of hospitalization due to falls (per 100,000 lowans)	204.1	228.6 (2019)	What occurred: Target not met Data source: Office of Disability, Injury & Violence Prevention
4. Age-adjusted death rate due to drug poisonings (per 100,000 lowans)	9.1	11.5 (2019)	What occurred: Target not met Data source: CDC's WISQARS™
5. Age-adjusted rate of hospitalization due to drug poisonings (per 100,000 lowans)	19.6	17.1 (2019)	What occurred: Target met Data source: Office of Disability, Injury & Violence Prevention,

6. Percent of autopsy reports completed within 90 days from date of death.	90.0%	90.7% (2019)	What occurred: Target met Data source: Iowa Office of the State Medical Examiner
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Service, Product or Activity: Prevent unintentional injuries & violence among Iowans

Performance Measure (Outcome)	Performance Target	Performance Actual	Performance Comments & Analysis
1. Percent of adolescents (13-15) receiving the HPV vaccination	80.0%	59.4% (2020)	What occurred: Target not met Data source: Iowa Public Health Tracking Portal
2. Percent of Title X female clients (ages 15-24) who received a chlamydia screening in the past 12 months	60.0%	58% (2019)	What occurred: Target not met Data source: Title X Family Planning Annual Report
3. Percent of persons who received an AIDS diagnosis within 3 months of initial HIV diagnosis (late diagnoses of HIV infection)	20.0%	24.0% (2020)	What occurred: Target not met Data source: Bureau of HIV, STD, and Hepatitis
4. Percent of Iowans living with HIV who had a suppressed viral load at last test	90%	79% (2020)	What occurred: Target not met Data source: Bureau of HIV, STD, and Hepatitis
5. Number of Iowans under 40 with Hepatitis C	400	355 (2019)	What occurred: Target met Data source: Bureau of HIV, STD, and Hepatitis
6. Percent of gonorrhea cases that are treated according to CDC recommendations	95.0%	86.0% (2019)	What occurred: Target not met Data source: Bureau of HIV, STD, and Hepatitis
7. Percent of local public health disease investigations evaluated for completeness within 5 days	90.0%	87.2% (2019)	What occurred: Target not met Data source: Center for Acute Disease Epidemiology
8. Percent of TB patients who complete treatment in 12 months	95.0%	94% (2019)	What occurred: Target not met Data source: Bureau of HIV, STD, and Hepatitis
9. Percent of children with an elevated blood lead level retested within 84 days of the initial test	100%	70.7% (2020)	What occurred: Target not met Data source: Bureau of Environmental Health Services

Service, Product or Activity: Control and mitigate the spread of disease in Iowa

Performance Measure (Outcome)	Performance Target	Performance Actual	Performance Comments & Analysis
1. Percent of Title X clients receiving a most or	75%	78.1% (2019)	What occurred: Target met

moderately effective contraceptive method			Data source: Title X Family Planning Annual Report
2. Percent of Title X client visits that include Reproductive Life Planning (One Key Question)	65%	56% (2019)	What occurred: Target not met Data source: Title X Family Planning Annual Report
3. Percent of women served in the maternal health program who report a medical home	93%	95.2% (2020)	What occurred: Target met Data source: Bureau of Family Health
4. Percent of Iowa babies breastfeeding at birth	85%	84.7% (2018 birth year)	What occurred: Target not met Data source: National Immunization Survey
5. Percent of Iowa babies breastfeeding at 3 months of age	59%	48.6% (2018 birth year)	What occurred: Target not met Data source: National Immunization Survey
6. Percent of Iowa babies breastfeeding at 6 months of age	62%	53.6% (2018 birth year)	What occurred: Target not met Data source: National Immunization Survey
7. Percent of children served in Child Health programs who report a medical home	87.0%	83.0% (2020)	What occurred: Target not met Data source: Bureau of Family Health
8. Percent of 1st Five practices doing screening for clients ages 0-5 years old	100%	80.7% (2020)	What occurred: Target not met Data source: Bureau of Family Health
9. Percent of Medicaid-enrolled children, ages 0-12 years that receive any dental service	71.0%	47.35% (2020)	What occurred: Target not met Data source: Iowa Tracking Portal
10. Percent of infants who did not pass their hearing screen at birth diagnosed with a hearing loss no later than 3 months of age	75%	70.9% (2019)	What occurred: Target not met Data source: Bureau of Family Health
11. Percent of newborn screening specimens that are received at SHL within 65 hours of birth	95%	93.8% (2020)	What occurred: Target not met Data source: Bureau of Family Health
Service, Product or Activity: Improve the health and well-being of women, infants, children and families in Iowa.			
Performance Measure (Outcome)	Performance Target	Performance Actual	Performance Comments & Analysis
1. Percent of Iowa adults who are current smokers	16.0%	16.6% (2018)	What occurred: Target not met Data source: Behavioral Risk Factor Surveillance System
2. Percent of Iowa 6th, 8th & 11th grade students who are currently using any type of tobacco product	11.0%	11.4% (2018)	What occurred: Target not met Data source: Iowa Youth Survey

3. Percent of Iowa adults who binge drink	19.1%	21.6% (2019)	What occurred: Target not met Data source: Iowa Public Health Tracking Portal
4. Percent of Iowa youth (6th, 8th and 11th graders) who use alcohol	8.5%	9.6% (2018)	What occurred: Target not met Data source: Iowa Youth Survey
5. Percent of new moms reporting smoking during pregnancy	11.0%	10.9% (2019)	What occurred: Target met Data source: CDC's WONDER

Service, Product or Activity: Prevent & Treat Addictive Conditions among Iowans

Performance Measure (Outcome)	Performance Target	Performance Actual	Performance Comments & Analysis
1. Percent of Iowans under 65 who are uninsured	5%	5.7% (2019)	What occurred: Target not met Data source: Small Area Health Insurance Estimates
2. Bureau of Professional Licensure: Percent of license renewals completed online	90%	94.4% (2020)	What occurred: Target met Data source: Bureau of Professional Licensure
3. Bureau of Professional Licensure: Percent of new licensees who are satisfied with the licensing process	80%	65.5% (2020)	What occurred: Target not met Data source: Bureau of Professional Licensure
4. Percent births registered in 7 days	90%	82.3% (2020)	What occurred: Target not met Data source: Bureau of Health Statistics
5. Percent of deaths registered within 15 days	85%	83.8% (2020)	What occurred: Target not met Data source: Bureau of Health Statistics

Service, Product or Activity: Increase Access to Health Services

Core Function: Resource Management

Performance Measure (Outcome)	Performance Target	Performance Actual	Performance Comments & Analysis
1. Percent of employees rating organizational performance positively	73.0%	71.9% (2021)	What occurred: Target not met Data source: Bureau of Public Health Performance
2. Percent of employees who agree that there is a connection between their work and the strategic plan	70.0%	68.0% (2021)	What occurred: Target not met Data source: Bureau of Public Health Performance
3. Average number of days for processing for contractor/vendor claims	14 days	19.9 days (2019)	What occurred: Target not met Data source: Bureau of Finance
4. Percent of IDPH staff with exposure to quality improvement	40.0%	30.6% (2020)	What occurred: Target not met Data source: Bureau of Public Health Performance

5. Employees agree that IDPH had the right people with the right skills	70.0%	62.3% (2021)	What occurred: Target not met Data source: Bureau of Public Health Performance
6. Percent of IDPH staff who attend at least 1 in-house training	70.0%	60.0% (2020)	What occurred: Target not met Data source: Bureau of Public Health Performance
Service, Product or Activity: Improve operational effectiveness and efficiency and workforce development			