

STEP 8: Develop the Action Plan [Health Improvement Plan (HIP)]

COMPONENTS

A written health improvement plan may include the following:

- A description of the community
- Vision and clearly articulated mission to address community needs
- Leadership commitment to improving community health
- Target areas and service to vulnerable populations
- A description of how the plan was developed and adopted
- What groups were involved in crafting the plan
- The major health needs and how the priorities were determined
- What the lead organization and collaborating groups will do to address the community health needs (goals, objectives, strategies)
- The resources, including collaborative efforts, that will be used to implement and sustain the plan
- How and when the plan will be evaluated

IRS requirements for non-profit 501(c)(3) community hospitals' implementation strategy*

- Describe the actions the hospital facility intends to take to address the health need identified in the CHNA and the anticipated impact of these actions.
- Identify the resources the hospital facility plans to commit to address the health need.
- Describe any planned collaboration between the hospital facility and other facilities or organizations in addressing the health need.
- Identifies the health need as one the hospital facility does not intend to address and explains why it does not intend to address the health need.
- Governing board approval of the implementation strategy.

*See IRS Guidance on Section 501(r)(3) at <https://www.irs.gov/charities-non-profits/community-health-needs-assessment-for-charitable-hospital-organizations-section-501r3>.

PHAB requirements in Measure 5.2.2 L for a health improvement plan*

- Desired measurable outcomes or indicators of health improvement and priorities for action.
- Policy changes needed to accomplish health objectives.
- Individuals and organizations that have accepted responsibility for implementing strategies.
- Consideration of state and national priorities.

*For detailed requirements, see PHAB Public Health Standards (Domain 5) at <https://phaboard.org/standards-and-measures-for-initial-accreditation/>.