

lowa Department of Public Health Protecting and Improving the Health of Iowans

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Partner Guidelines for Use of Iowa Nutrition Network School Grant Program Materials

The Iowa Nutrition Network School Grant Program (INNSGP) is a nutrition education program developed by the Iowa Department of Public Health with federal funds from the Supplemental Nutrition Assistance Program Education or SNAP-Ed. The intended audience is low-income elementary students and their parents/caregivers.

Electronic files for monthly Pick a **better** snackTM lessons, newsletters, fact sheets, coloring pages, bingo cards and marketing materials may be used for nutrition education purposes, *without edits*, and are considered part of the "public domain." Pdf files can be accessed via program web page: <u>Pick a better snackTM</u>.

To request access to *editable files* or find out more about the program, contact Suzy Wilson, Program Coordinator, at Suzy.Wilson@idph.iowa.gov.

If an organization requests access to *editable* files, the following restrictions apply:

- 1. Due to licensing agreements between iStock and Getty Images and the Iowa Department of Public Health, all commercial photos used in Pick a **better** snackTM lessons, newsletters, fact sheets, coloring pages and bingo cards must be replaced with alternative photos or you must purchase the same photos using a separate license. The Department can provide information on purchased photos.
- 2. The photos used in the marketing materials—posters, billboards, bookmarks, magnets, stickers, cafeteria clings, retail shelf-talkers and online ads—do not need to be replaced with alternative photos. These materials can only be edited to include other logos, according to items #3-5 below. Additional edits cannot be made.
- 3. The Iowa Department of Public Health and Iowa Nutrition Network logos may be replaced with other logos. The Pick a **better** snackTM logo must be maintained.
- 4. An attribution statement acknowledging the Iowa Department of Public Health and SNAP must be included on edited files. (Materials were adapted, with permission, from the Iowa Department of Public Health. Pick a **better** snackTM materials were created with funding from USDA's Supplemental Nutrition Assistance Program—SNAP.)
- 5. Editable files may not be shared with another organization.